

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>CS</div> <div><div>❖ Children parents</div></div>	<div>6. CUSTOMER</div> <div></div> <div><div>❖ Available devices</div><div>❖ Safe and Secure</div><div>❖ Easy maintenance</div><div>❖ Low expensive</div><div>❖ Any time monitoring</div></div>	<div>5. AVAILABLE SOLUTIONS</div> <div></div> <div><div>❖ precautionary parents can instruct their children</div><div>❖ Become a braver and secure themself</div></div>	Explore AS, different
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div></div> <div><div>❖ The parents are need to secure the children by using some smart devices</div></div>	<div>9. PROBLEM ROOT CAUSE</div> <div>RC</div> <div><div>❖ Safety precautions</div><div>❖ There is no proper protocol</div><div>❖ While we are in critic satiation</div><div>❖ Not to make a proper decision by the children</div></div>	<div>7. BEHAVIOUR</div> <div>BE</div> <div><div>❖ Parents are relaxed to monitor their children when using the smart devices</div><div>❖ Easy to use everyone who needs</div><div>❖ And more safety precaution also</div></div>	Focus on J&P, tap into BE, understand RC

I d e n t i f y s t r o n	3. TRIGGERS TR <div>❖ Seeking of needless content in social media</div>	10. YOUR SOLUTION SL <div>❖ Make the system more advance compare to the previous model (Developing new features and securityupdates)</div>	8. CHANNELS of BEHAVIOUR CH <div> <div>❖ online self-efficacy does not reduce risk exposure</div> <div>❖ Privacy concern leads to privacyprotecting behavior</div> </div>
	4. EMOTIONS: BEFORE / AFTER EM <div>❖ Careless mistake increases</div>		