

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>Forest officer,tribal peoples,Common people</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><div>Satellites allow for detecting and monitoring a range of fires, providing information about the location, duration, size, temperature, and power output of those fires that would otherwise be unavailable.</div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><div>Avoid burning wastes around dry grass. Obey local laws regarding open fires, including campfires Have firefighting tools nearby and handy. Use fire resistant roofing materials. Monitoring weather analytics, monitoring thermal anomalies, monitoring water stress and temperature rises.</div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><div>Satellite remote sensing offers a useful tool for forest fire detection, monitoring, management and damage assessment. During a fire event, active fires can be detected by detecting the heat, light and smokes emitted from the fires. This application uses real-time satellite data to detect and monitor forest fires and understand fire patterns.</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>Forest fires cause lots of damage, some of them are – loss of wildlife habitat, extinction of plants and animals, destroys the nutrient rich top soil, reduction in forest cover, loss of valuable timber resources, ozone layer depletion, loss of livelihood for tribal people and poor people, increase in global warming.</div></div>	<div>7. BEHAVIOUR<div>BE</div><div>When the people don't have knowledge about forest fire</div></div>	
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><div>Human-caused fires result from campfires left unattended, the burning of debris, equipment use and malfunctions, negligently discarded cigarettes, and intentional acts of arson.</div></div> <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>Before : Feel unsafe and worries about lives and the belongings</div><div>After : safety and feel relief</div></div>	<div>10. YOUR SOLUTION<div>SL</div><div>To find the fire at the early stage and stop spreading fire in the forest .This model is mainly build by using CNN and machine learning and deep learning</div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>ONLINE: Using Sensor for alert.</div><div>OFFLINE: Fire awareness program</div></div>	Identify strong TR & EM

