

What do they  
**THINK &  
FEEL?**

Is the field  
ready to use?

Fear of poor  
yield

Ensure the  
crops which is  
to be cultivated

Worried  
about crops  
health

Usage of  
senors

What do they  
**HEAR?**

Gives the  
information  
about the field

What do they  
**SEE?**

Sends notification  
to the application

All the  
information will  
be stored

What do they  
**SAY & DO?**

To track  
fields  
condition

Alerts when the  
field is in bad  
condition

Farmer can  
check the  
fields  
condition

Always field  
can be  
monitored

**PAIN?**

Knowledge  
about mobile  
application

Usage of smart  
phone while  
working in field

**GAIN?**

Everything  
about the field  
can be  
monitored

Convenient  
for farmers