



Smart Farmer Application Journey Map












Created in partnership with

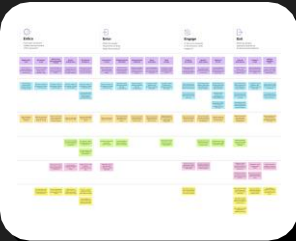


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Smart Farmer

<div>SCENARIO</div> <div>Browsing, booking, attending, and rating a local city tour</div>	<div></div> <div>Entice</div> <div>How does someone initially become aware of this process?</div>	<div></div> <div>Enter</div> <div>What do people experience as they begin the process?</div>	<div></div> <div>Engage</div> <div>In the core moments in the process, what happens?</div>	<div></div> <div>Exit</div> <div>What do people typically experience as the process finishes?</div>	<div></div> <div>Extend</div> <div>What happens after the experience is over?</div>
<div></div> <div>Steps</div> <div>What does the person (or group) typically experience?</div>	<div><div>Visit the website or app</div><div>The user should navigate to our website or app</div><div>Check the Weather</div><div>The app first check the Weather of particular location today</div><div>Check the humidity</div><div>The app use hygrometer to measure the Humidity</div></div>	<div><div>Login to the App</div><div>The user should login to the app by using mail or phone number</div><div>Check the Soil Moisture</div><div>Using the app user can check the soil Moisture whether it is dry or not</div><div>Viewthe Humidity of The soil</div><div>App can intimate the Result</div><div>Switch On the Motor</div><div>If the field is Dry We can able to Switch on the Motor</div></div>	<div><div>Alert Message</div><div>User can get alert when certain soil humidity level reached</div><div>Switch on/off the motor</div><div>Using app user can switch on/off the motor From anywhere</div></div>	<div><div>Ensure the yield of the crop</div><div>After the growth of the crop we can Ensure the yield of the crop</div><div>Submitting Feedback</div><div>The User can writes areviewandgives Ideas of the app</div></div>	<div><div>Farming in the user profile</div><div>In the customer profile they can see the data about the field.</div><div>Personalized Work</div><div>Farmer should not engage themselves fulltime in the field, they can feel relax by using this application</div></div>
<div></div> <div>Interactions</div> <div>What interactions do they have at each step along the way?</div> <div><div>■ People: Who do they see or talk to?</div><div>■ Places: Where are they?</div><div>■ Things: What digital touchpoints or physical objects would they use?</div></div>	<div><div>Signup/Signin page for the users</div></div>	<div><div>Weather Forecast shows the weather for routine days</div></div>	<div><div>It shows the Temperature and Android app humidity of our field</div></div>	<div><div>Customer's email (website like Gmail)</div><div>"Leave a feed back" modal window within the profile on the website, iOS app or Android app</div></div>	<div><div>Completed experiences section of the profile on the website, iOS app, or Android app</div></div>
<div></div> <div>Goals & motivations</div> <div>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div>	<div><div>Help me get the field temperature</div><div>Access from anywhere at anytime</div><div>Help me understand our Land Field and climate condition</div></div>	<div><div>Remotly we can access the motor switch</div></div>	<div><div>Help me feel confident about where to go and spent time in other work</div></div>	<div><div>Help me to see what could be doing next</div></div>	
<div></div> <div>Positive moments</div> <div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div>	<div><div>Increased quality of production</div><div>It Saves Time and reduce labour cost</div><div>Modern Technology Has Made Water Supply Simple</div></div>			<div><div>People love to remote access control, we have a 96% satisfaction rating</div></div>	
<div></div> <div>Negative moments</div> <div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div>	<div><div>In some rural areas the network connectivity was poor</div><div>Some people don't know how to use the smart device</div></div>	<div><div>Rural People express a bit of fear to use technology</div></div>			
<div></div> <div>Areas of opportunity</div> <div>How might we make each step better? What ideas do we have? What have others suggested?</div>	<div><div>provide a simpler information about smart farming</div></div>	<div><div>By these technology most literate peoples are ready to do farming</div></div>			



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