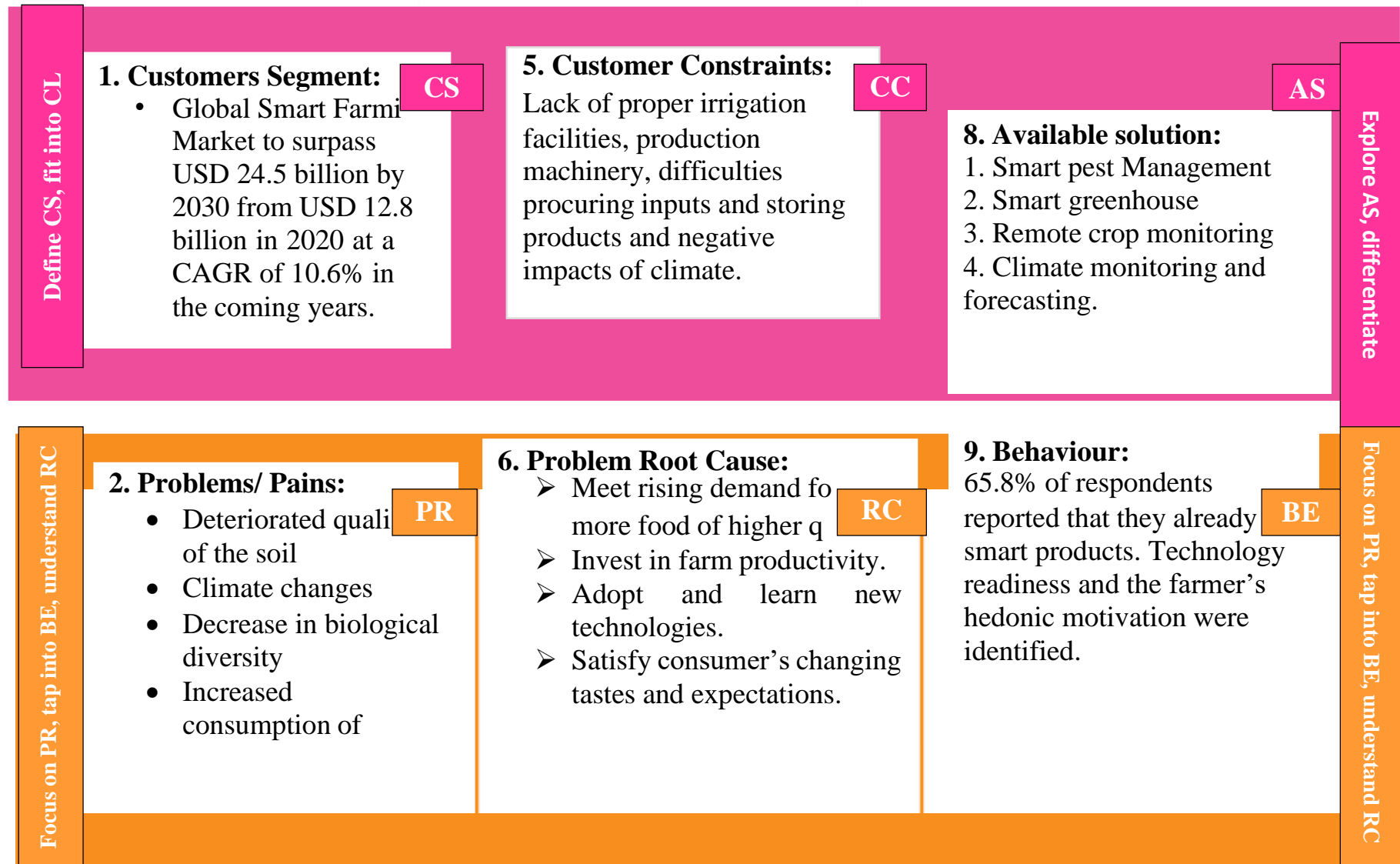


## Problem Solution fit

**ProjectTitle: SmartFarming - IoT Enabled Smart Farming Application**

**Team: PNT2022TMID19620**



Identify strong TR & EM

### 3. Triggers:

Agriculture is undergoing a fourth revolution triggered by the exponentially increasing use of information and communication technology (ICT) in agriculture.

TR

### 4. Emotions:

The emotions are moisture, climate, seedling condition and insect conditions.

EM

### 7. Your Solutions:

- ✓ Easier data ingestion
- ✓ Unique deal and trade options
- ✓ Dynamic Delivery Service
- ✓ Efficient energy usage

SL

### 10. Channels of behaviour:

Behavioral intension is affected by social determinants and the personal performance expectations of smart products

CH

Extract online & offline CH of BE