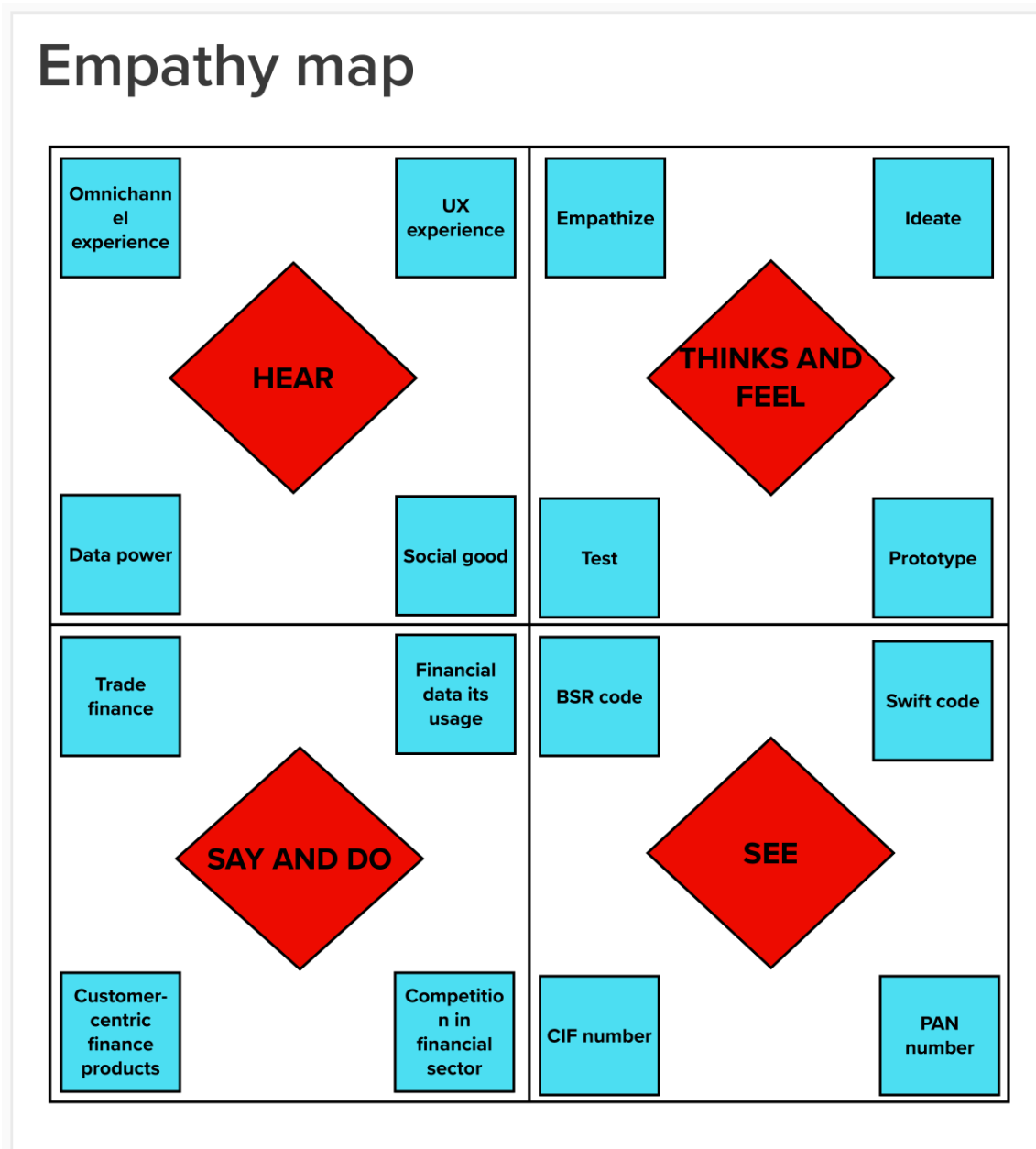


Ideation Phase Empathize&Discover

Date	22 October 2022
Team id	PNT2022TMID49300
Project name	AI Based Discourse for Banking Industry
Maximum marks	4 marks

Empathy map:



Pains
Security breaches
High profile breaches
Credit risk

Gains
Call the spread
Pay for deposits
Receive on the loans