

Empathy Map

Project

Smart Fashion Recommender Application.

Whether they provide estimation time?

when the goods are arrives?

whether it promotes the best deals or not ?

is this satisfy the customer requirements?

Why should I make an account?

collect the information about the customer.

whether the goods are delivered properly or not?

Is this have a adequate resource or not?

Says

Smart Fashion recommender Application

Thinks

Does

Feels

Collect the receipt of the goods arrived.

Compare goods price and quality with kind of platforms.

Provide the information about the quantity of goods needed.

Does the goods have any damage?

Goes back to previous page.

Changes web pages to find confirmation email.

curiosity with goods

If the goods arrives at the time.

Gain

Pain

Utilize the goods wisely.

Supply on demand

Expenses of goods may rises

Goods may damage