Problem-Solution Fit canvas

Purpose / Vision

Version:

1. CUSTOMER SEGMENT(S) `CS`

Liver disease patients

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

Drink alcohol in moderation, avoid risky behavior, get vaccinated, use medications wisely, avoid contact with other people's blood and body fluids, Keep your food safe

5. AVAILABLE SOLUTIONS PLUSES & MINUSES `AS`

Liver transplant, Lifestyle changes, Medications

Explore AS, differentiate

Focus on PR, tap into BE, understand RC

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

Early Detection, reduce the false prediction.

9. PROBLEM ROOT / CAUSE `RC`

alcohol abuse or other toxicity, long term use of certain medications, cirrhosis , inherited(genetic)

7. BEHAVIOR + ITS INTENSITY `BE`

low socioeconomic status, Effect of education , Limit Fats

Focus on CL

Focus on PR, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS TO ACT `TR`

Seeing the false prediction

4. EMOTIONS BEFORE / AFTER `EM`

sadness , anger, Fear, scattered , psychological issues

10. YOUR SOLUTION `SL`

detection and diagnosis of liver disease based on different machine learning algorithm.

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8. CHANNELS of BEHAVIOR `CH`

ONLINE
Extract inputs froms customer

OFFLINE
Extract channels from Behavior block and use for customer health

Extract online & offline CH of BE

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