Ideation Phase
Brainstorm&Idea Prioritization

Date	10 october 2022
Team ID	PNT2022TMID00760
Project Name	Analytics for Hospitals Health-care Data.
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

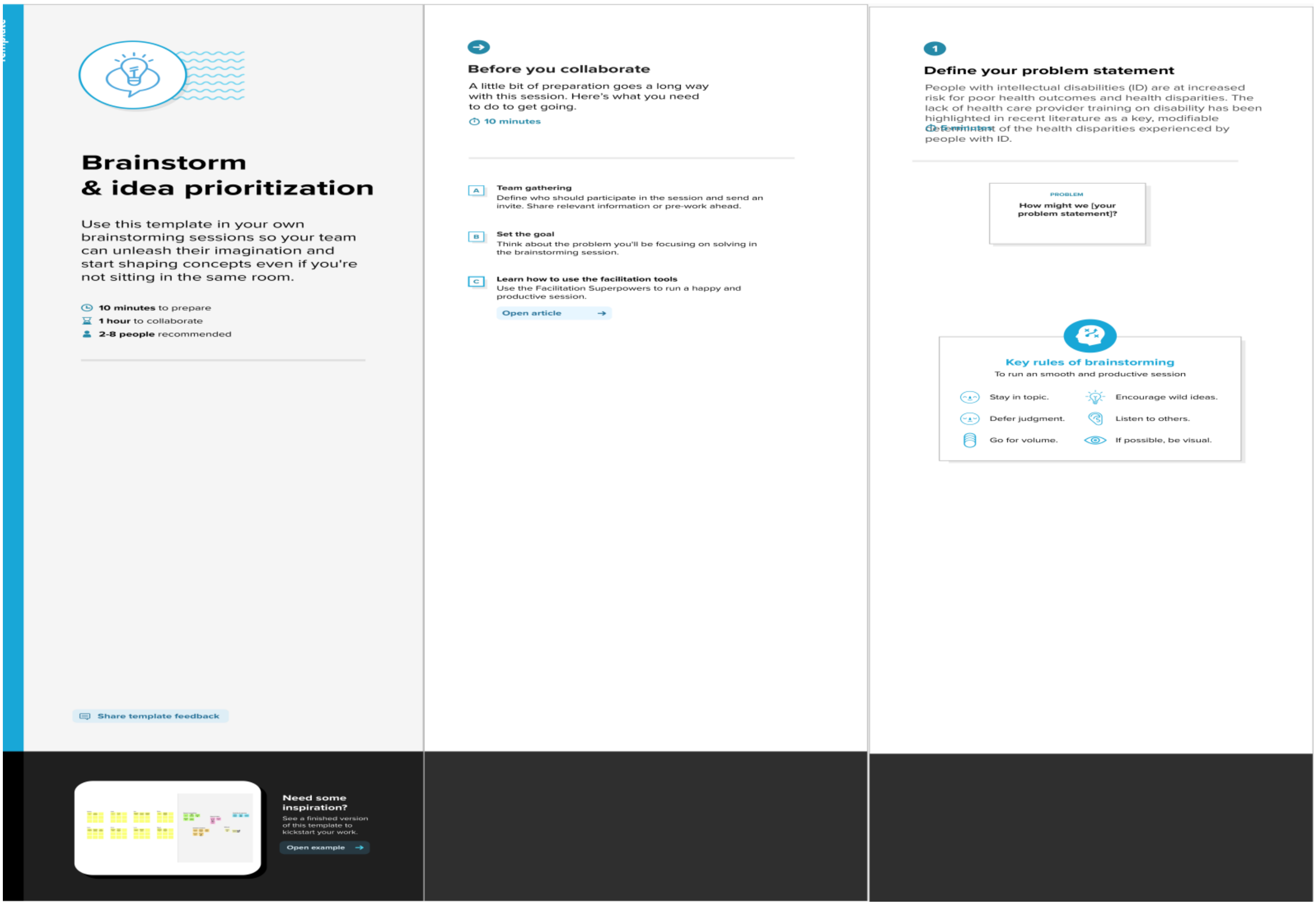
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference:

https://app.mural.co/t/team5975/m/team5975/1666079987999/961c66f902239eda64387b445bd0e5fab88d411b?sender=uabd8ce3916fc731a06964618

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Need some inspiration?

See a finished version of this template to kickstart your work.

Open example →

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

1 **Define your problem statement**

People with intellectual disabilities (ID) are at increased risk for poor health outcomes and health disparities. The lack of health care provider training on disability has been highlighted in recent literature as a key, modifiable determinant of the health disparities experienced by people with ID.

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

Stay in topic.	Encourage wild ideas.
Defer judgment.	Listen to others.
Go for volume.	If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind
that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

vignash m

- Easy to identify
- Save time
- Staffing concerns
- Quickly start necessary steps

suriya k

- Increase in scope for future
- Easy to work
- Financial issues
- Government mandates
- Results quickly

sundarapandiyan G

- Acess to care
- Technical challenges
- Patient satisfication
- population management

Stephen jayaraj

- patient safety
- Quality control
- doctor related issues
- Budget cuts from funnding

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

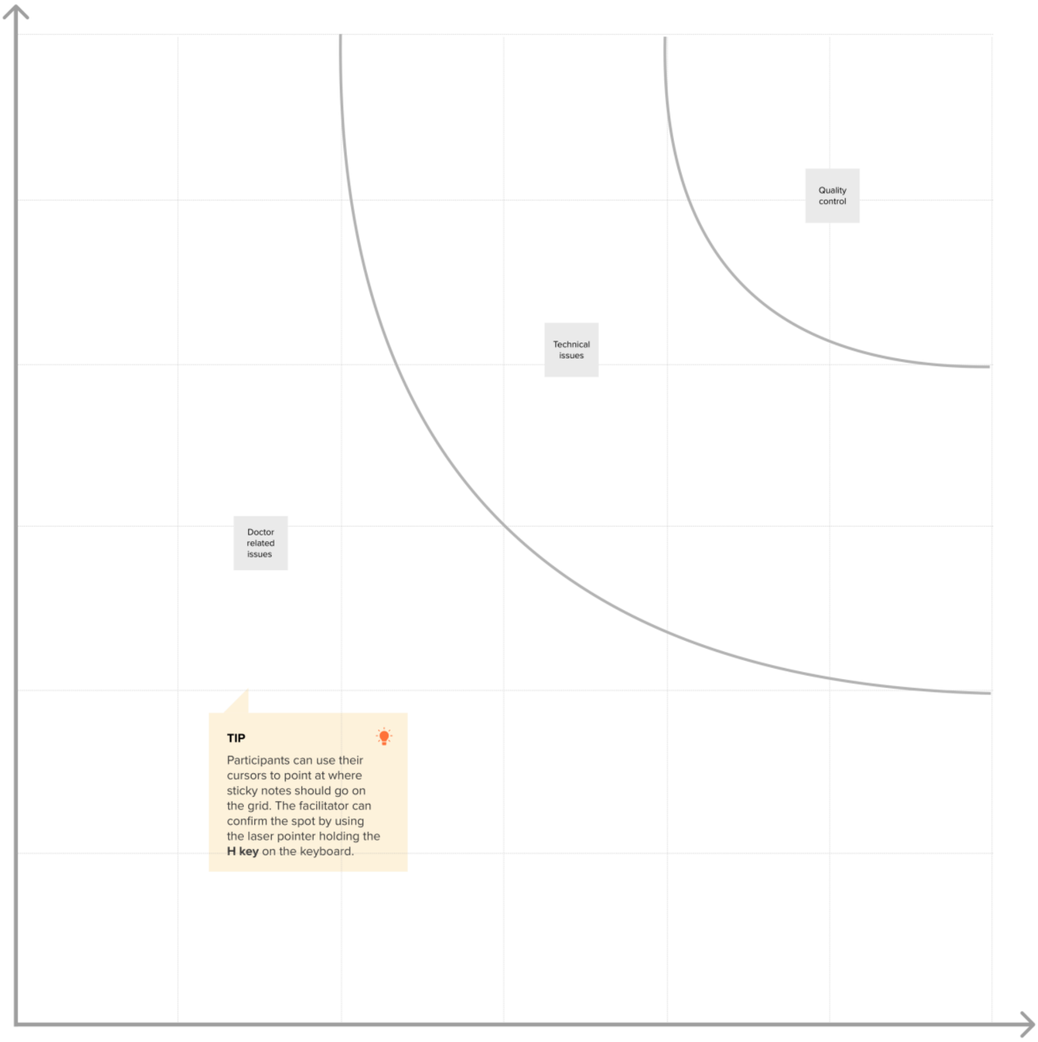
- Quality control
- Doctor related issues
- Technical issues
- Access to care
- Parent Satisfication

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ **20 minutes**



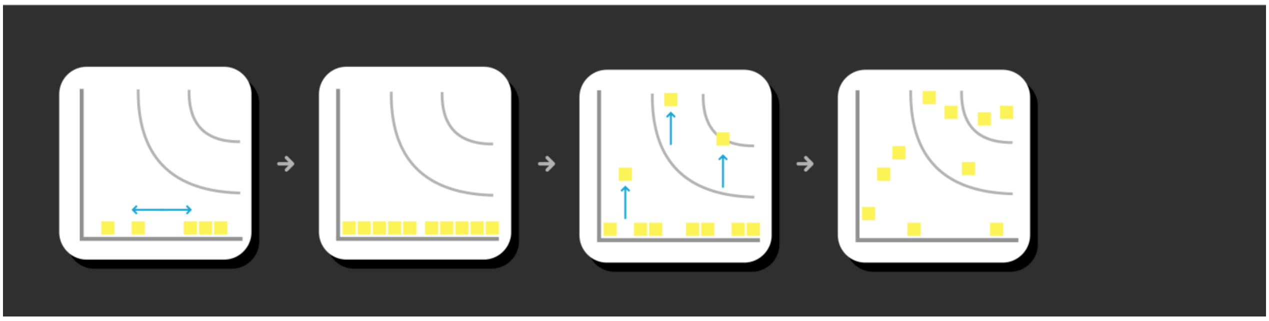
TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)