Ideation Phase Empathize & Discover

Date	19 September 2022		
Team ID	PNT2022TMID00760		
Project Name	Project - Analytics for Hospitals' Health-Care		
	Data		
Maximum Marks	4 Marks		

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users. Creating effective solution an What do they THINK AND FEEL? major preoccupations worries 8 aspirations What do they What do they HEAR? SEE? what boss say what influencers say What do they SAY AND DO? appearance behavior towards others GAIN PAIN measures of success

requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Reference:

https://app.mural.co/invitation/mural/team5975/1664815100087?sender=uabd8ce3916fc731a06964618&key=406e6d08-7d6d-4fe5-bf5d-dc47d3929e58