

Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S) **CS**

- ✓ Farmer wish to produce health crop to provides a crops to people.
- ✓ Healthy and nutrients.
- ✓ Disease forecasting

6. CUSTOMER CONSTRAINTS **CC**

- ✓ Nutrition losses from agriculture are a major constraints of diffuse water pollution.
- ✓ People knows about the impact of disease prediction
- ✓ They must knows about the healthy food's needs.

5. AVAILABLE SOLUTIONS **AS**

- ✓ Reduce losses and amonia.
- ✓ Reduce nitrate leaching.
- ✓ Apply at the right to harvesting.

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS **J&P**

- ✓ Agricultural ammonia emissions can combine with pollution the water and that wil affects the field automatically
- For the above reason we faced lots of malnutrition problems

9. PROBLEM ROOT CAUSE **RC**

- ✓ Main cause is unhealthy soil
- ✓ Farmers conventional methods of agricultural cultivation are ineffective

7. BEHAVIOUR **BE**

- ✓ Whenever the farmers know about the fertilizer knowledge .
- ✓ The user wants to know about their crop knowledge

Focus on J&P, tap into BE, understand RC

3. TRIGGERS **TR**

To help farmers to sense about the fertilizer recommendation

10. YOUR SOLUTION **SL**

- ✓ This System is built by using the disease prediction by ML algorithym.

8. CHANNELS of BEHAVIOUR **CH****ONLINE**

- ✓ Social media platforms

<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div>BEFORE: Lots of disease can be give the people by disease plants</div> <div>AFTER: To make the healthy society by provide the food in healthy crops</div>	<div>✓ By using this system,the farmers can use the fertilizer how to use and predict the crop disease to take corrective actions</div> <div>✓ Then the algorithm based on to prediction the disease as soon to protect the other crops</div>	<div>✓ Online websites</div> <div>OFFLINE</div> <div>Farmers and people feedbacks and words</div>
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