

WHO are we empathizing with?

GOAL

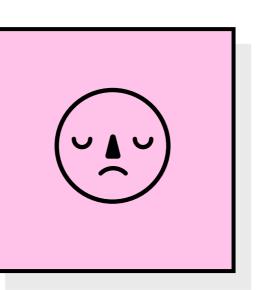
A NOVEL METHOD FOR HANDWRITTEN DIGIT RECOGNITION

They need to identify the digit to process information

A person who cannot recognize the handwritten digit

What do they THINK and FEEL?

PAINS



GAINS

They should find the digit that has been written correctly.

If they
correctly
guess the
digit they are
successful



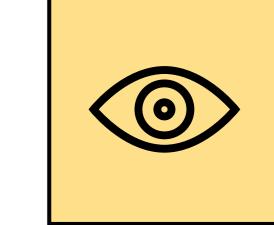
What do they HEAR?

Write digits neatly so that they can read easily

Incorrectly
guessing the
digit will lead to
processing of
wrong
information

Time saving

accuracy



(000)

What do they SAY?

Please write the digits neatly

Please fill the numerical forms patiently and coreectly

What do they SEE?

They are reading numerical scripts filled by hand

People filling the numerical forms hurriedly