

PROJECT TITLE: INDUSTRY – SPECIFIC INTELLIGENT
FIRE MANAGEMENT SYSTEM

Project Design Phase-I : PROBLEM SOLUTION FIT

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Design CS fit,into

1 . Customer segments

CS

- ✓ Private Industrialist
- ✓ public workspace
- ✓ Residential /Commercial Buildings
- ✓ Super market

6. Customer Constraints

CC

Full time Power
requirements, proper
devices for detection
in real time,
installation charge,
power failure

5.Available solution

AS

Detecting the fire and
trigger the alarm in
workplace to indicate
employees for their
immediate evacuation
action along with
water sprinkles to
control the fire.

Focus on J&P tp into BE understand RC

2.Job to be Done /Problems

J&P

- ✓ Live losses
- ✓ document losses
- ✓ property losses
- ✓ Fire burns

9.Problem Root cause

RC

The fire in large
commercial/ residential
building causes heavy
live losses without
proper evacuation
strategy to exit in
shortest possible time.

7.Behaviours

BE

Finding the right place to install the
module to detect the fire and install
the display/alarm for employees
notify the fire accident if happened.
Providing the proper building plan
along with number of exits to
implement efficient evacuation
strategy. Volunteering the fire
safety protocol to help the
employees understanding do's and
don't

Identify Strong TR & EM

3. TRIGGERS

TR

Publishing the efficient
result of the previous
installation of the
module. Implementing
this protocol in public
Buildings.

4. EMOTIONS: BEFORE / AFTER

EM

Fear, helpless, risk their
own life while facing the
problem. Afterwards, feel
safe, confident and
comfortable to work in
any situations by
implementing efficient
design

10. YOUR SOLUTION

SL

Monitoring and
Controlling of fire
events to reduce
property loss. The
proper evacuation
plan helps the people
to know the safe exit
path to avoid the risk
of lives

8.CHANNELS of BEHAVIOUR

CH

ONLINE

- ✓ Registration of
emergency contact
in the cloud.
Sharing the
shortest exir path
to display it.

OFFLINE

- ✓ Installing
module, fire
extinguisher,
water sprinklers
first aid kit

Identify Strong TR & EM