

Define CS, fit into

1. CUSTOMER SEGMENT(S)**CS**

Who is your customer?

1. Senior citizen of the place
2. First time app users
3. Medical team
4. Family users

6. CUSTOMER**CC**

What constraints prevent your customers from taking action or limit their choices of solutions? i.e., spending power, budget, no cash, network connection, available devices.

1. Easy interface
2. Budget
3. Finding difficult to use the app

5. AVAILABLE SOLUTIONS**AS**

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e., pen and paper is an alternative to digital notetaking

1. Users can be aware of the disease priorly
2. It shall be a productive and precise application

Explore AS,

Focus on J&P, tap int

2. JOBS-TO-BE-DONE / PROBLEMS**J&P**

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

1. Making aware of parkinson disease.
2. Predicting the possiblity if disease.

9. PROBLEM ROOT CAUSE**RC**

What is the real reason that this problem exists? What is the back story behind the need to do this job?

i.e. customers have to do it because of the change in regulations.

1. Difficulty in early diagnosis.
2. Less intervention of external medical team

7. BEHAVIOUR**BE**

What does your customer do to address the problem and get the job done?

i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

1. The input data is feed into the application interface
2. Recommends and guides various actions of solution after the disease is detected
3. Building and integrating the chatbot that interacts with the user regarding the disease.

Focus on J&P, tap in

Identify strong TR & EM

3. TRIGGERS**TR**

There is no proper application for to know about the disease better.

4. EMOTIONS: BEFORE / AFTER**EM**

Due to incomplete solution and result, the patient gets dissatisfied and lacks positivity.

10. YOUR SOLUTION**SL**

It processes the hand drawing spirals images using a machine learning algorithm that infer whether the person has Parkinson's disease. Great classification of the right variation of true and fake samples of data that is entered by users in the application

8. CHANNELS of BEHAVIOUR**CH****8.1 ONLINE**

1. Checks for available doctors
2. Carefully analyses about the disease
3. Identifies for nearby medical centres

8.2 OFFLINE

1. Checks for presence of the doctor
2. Recommends medical steps from the natural view
3. Hospital availability

Extract online & offline CH of BE