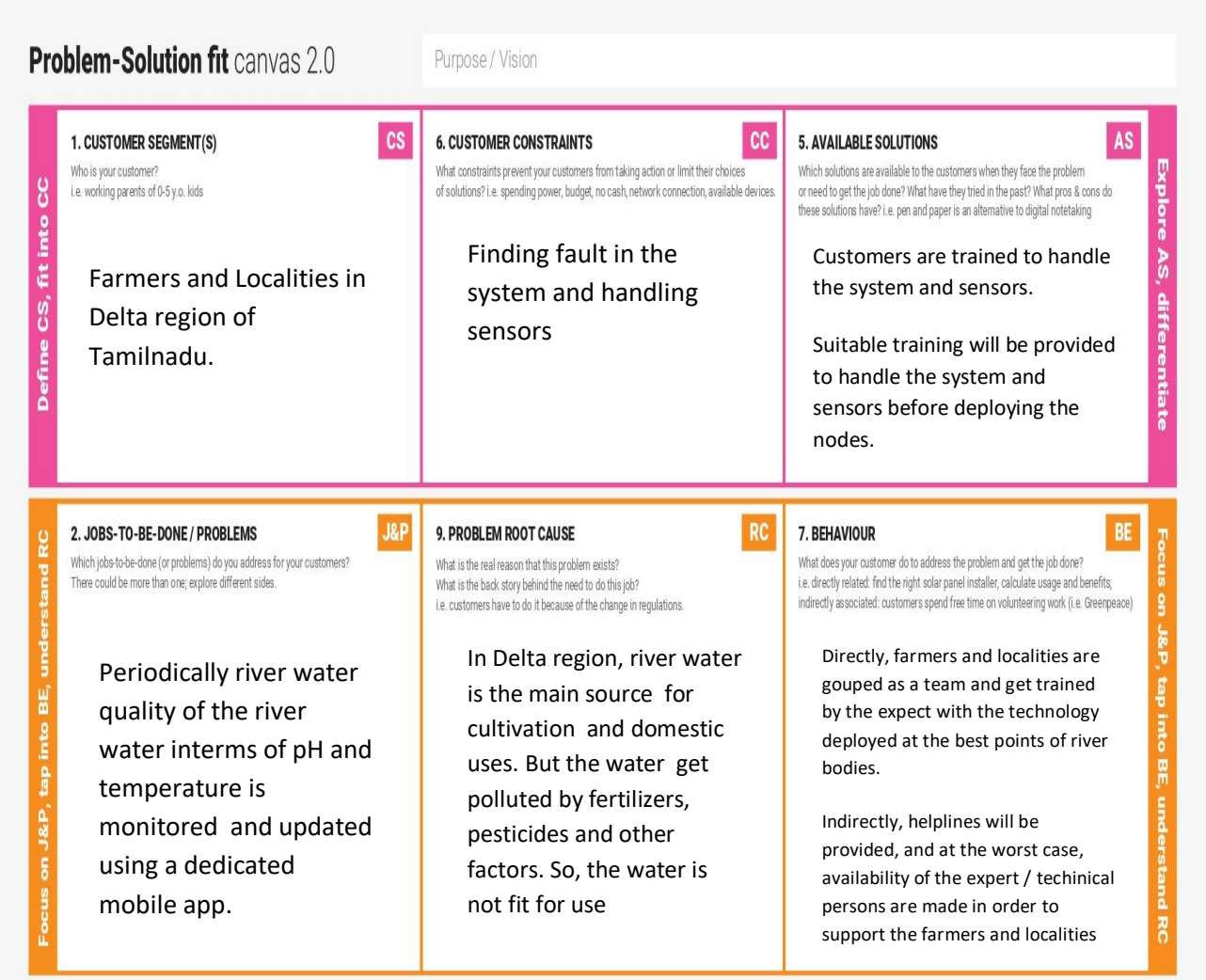
Project Design Phase-I - Solution Fit Template

Project Title : Real - Time River Water Quality Monitoring and Control System

Team ID : PNT2022TMID46761



Identify strong TR & EM

3. TRIGGERS TR

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

People using this system will feel free from water borne disease so it will make others to use it

4. EMOTIONS: BEFORE / AFTER EM

Before people feel unhealthy and not able to produce crops in profitable manner.

After installing this system they will feel good and produce quality crops

10. YOUR SOLUTION SL

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.
If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

River water quality is checked periodically using sensors. If the quality is not good to drink or use for other purposes system will alert the Localities

8. CHANNELS of BEHAVIOUR CH

1. ONLINE

In online mode customer can contact us via email

2. OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

In offline mode customer can contact us via helpline number