Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1. Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

2. Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

3. Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
The main goal is to correctly identify the handwritten digits from the training dataset and using deep learning algorithms.

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.   Encourage wild ideas.

Defer judgment.   Listen to others.

Go for volume.   If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

AKSHAYA R

- Helps to reduce the mail sorting time
- It improves the speed of reading digits
- Helps to eliminate the human errors
- It can be used to sort both incoming and outgoing mail
- Postal mail sorting
- It can sort the mails using the pincode
- Requires minimum man power
- used to recognize handprinted digits
- Helps to recognize the postal codes

SARANYA P

- Helps to recognize the data from images
- It allows automated alerts while making the mistakes
- Accuracy of real-time analytics
- Enhance the parking management
- Automatic license plate recognition
- Helps to reduce the errors which are made by man
- Enhanced security and safety
- Helps to stop criminal behaviour
- Easier management of resources

JANANI M

- ensure effective and reliable approaches for recognition
- evaluated on self generated data set of bank cheques
- make banking operation easier and error free
- a cheque processing system becomes commercially efficient when error rate is low
- Bank check processing
- complexity and effort will be less while processing cheque
- provides high fault tolerance and parallel architecture.
- largely automate the system by reducing workload, time and cost per transaction.
- processed with minimal human intervention

NAGALAKSHMI K

- It can be used to store the data in efficient way
- It tries to provide a error free solutions
- It handles form processing in a large scale for fast
- Recognize the data from the images
- Form data entry
- It helps to decrease the man power
- keeps the saved form open for further editing
- Identifies information being incorrectly put into the system
- It saves the form information

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Applications
- Requires minimum man power
- It improves the speed of reading digits
- Helps to eliminate the human errors
- Processed with minimal human intervention

Recognition
- Helps to recognize the data from images
- Used to recognize handprinted digits
- Helps to improve the accuracy rate
- Ensure effective and reliable approaches for recognition

Security
- Saves the data for future use
- Improves the security

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- Requires minimum man power
- Helps to improve the accuracy rate
- Used to recognize handprinted digits
- Helps to eliminate the human errors
- Improves the security
- It improves the speed of reading digits
- Saves the data for future use

Feasibility

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example