

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>Farmers and Gardeners who are searching for the good harvesting and cure for their plants disease</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div>Cost of the fertilizer Use of Chemicals Quick harvesting crops for the good quality yeilds</div>	<div>5. AVAILABLE SOLUTION</div> <div>Well tested and Examined fertilizer results Identifying the problem by the Image of the plants. User will know about the plant condition and needs</div>	Explore AS, differentiate

Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Following the suggested fertilizer. Following the time period for the plants nutrition schedule</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Climatic Changes in the land of field. External pests invades the field. Soil nutrition deficiency.</div>	<div>7. BEHAVIOUR</div> <div>User should do the regular checking for the pests and health of the plants. Continuously giving notification for user about the fertilizer effect.</div>	Focus on J&P, tap into BE, understand RC

<p>3. TRIGGERS TR</p> <p>Continuously giving the notification that remember the timing for the fertilizer.</p>	<p>10. YOUR SOLUTION SL</p> <p>Suggesting the tested fertilizer and consulting the other farmers.</p> <p>Suggesting the good quality seeds and examining the soil.</p>	<p>8. CHANNELS of BEHAVIOUR</p> <p>Giving the notification for the user about the Scheduled fertilizer.</p> <p>Following the recommended fertilizer for the plants.</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Worrying about the plant condition and curing Methods.</p> <p>Excited about the improvement in the plants health.</p>		