

Formalize and explain an idea

Many great ideas only exist in people's minds. By making ideas tangible with a concept poster, they become shareable with others, allowing the idea to be presented, understood, critiqued, refined, and ultimately, embraced.

10 minutes to prepare

1 hour to collaborate

1-4 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

Choose the idea

Define who should participate in the session and send an mural invite. Share relevant information or pre -work ahead.

Set the goal and achieve

Think about the problem you'll be focusing on solving in the brainstorming session. Use the Facilitation Superpowers to run a happy and productive session.

Write top-of-mind thoughts about the idea

As a group, quickly review the structure of the concept poster shown in Step 2. Then, working silently and individually, write initial thoughts to include in the concept poster.

① 15 minutes

IDEA / STARTING POINT The sensor initially senses the smoke and fire using the technology thet we

Rajendraswamy I

The data and instructions should be

Ravikiran S

Shandeepram S

Sharanya S

The interface and tools should match each other

All the devices should work in the format as

Align on a direction

Working as a group, share thoughts and make quick decisions about what should go in each part of the concept poster. Start with the first row of sticky notes, then illustrate how it might work, complete the bottom section, then give the concept a name. **①** 40 minutes

After you collaborate

Now that your concept poster is complete, it can be shared. Here are some ways we recommend.

Quick add-ons

Get feedback from someone you trust

Before sharing more widely, get some quick feedback from a trusted coworker. Ask them to look for anything confusing, misguided, or clunky about the concept or the way it is communicated.

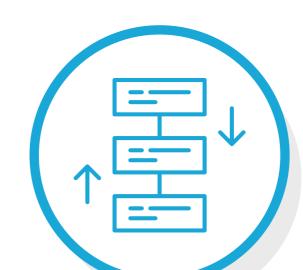
Eliminate unnecessary detail

Sometimes a great concept can get overlooked if there is too much detail. Try to reduce the idea to its essence.

Keep moving forward

Get feedback on an idea

Share your concept poster with your coworkers



Prioritize tasks



Map project stakeholders

Share template feedback

Use the **Icons**, **Images** and **Draw** tools to

The reporting made on time

The fire

should be

sensed on

process without any kind of delay

The fire

control

should be

proper at all

the time





