Project Design Phase-I
Proposed Solution

Date	22 Oct 2022
Team ID	PNT2022TMID44807
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The news headlines should be easy and instant in time.The aim is to make the reader read the required news anytime and anywehere without wasting time on the unnecessary news.
2.	Idea / Solution description	An application needs to be developed in which users can read news whenever they want and they will be able to customize their area of interest. So that they will be notified, if any new news is updated in their interested areas.
3.	Novelty / Uniqueness	1. A user can read news only from their interested fields rather than reading all the news and interest based filtering. 2. This application provides users with a trusted and secured ecosystem. News shared through the application is original and spam free.
4.	Social Impact / Customer Satisfaction	This application encourages its users to provide feedback. Based on that feedback, developments were made eventually.
5.	Business Model (Revenue Model)	1. Add advertisements to the application, so that we can get revenue from those advertisement-sponsored organizations. More advertisements may irritate the user. 2. Add premium subscription, users who subscribe for premium won't get advertisements and get the content more faster without any popups.
6.	Scalability of the Solution	As it was an application-based project, good ideation and execution can result in the development of an flawless application. If the users like our application, they may recommend and share it with the others, which will grow our application insights.