# Project Design Phase-IProblem–SolutionFitTempItae

Date	19September2022
Team ID	PNT2022TMID31835
ProjectName	- Skill/Job
	RecommenderApplication(TheJobJunction)
MaximumMarks	2 Marks

# Problem-SolutionFitTemplate:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution youhave realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporateinnovatorsidentifybehavioralpatternsandrecognizewhat wouldworkandwhy

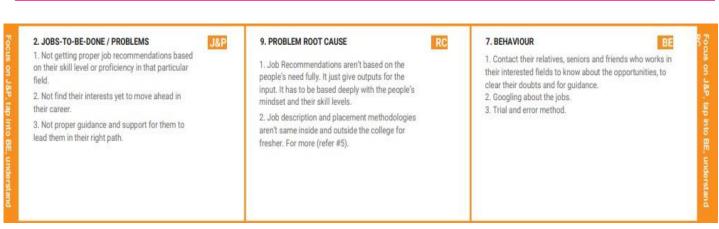
### **Purpose:**

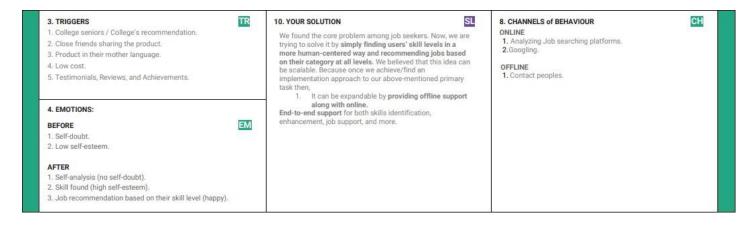
Solvecomplexproblems ina waythatfitsthestateofyourcustomers. Succeed faster and increase your solution adoption by tapping into existing mediums and channels ofbehavior.
Sharpenyourcommunication and marketing strategy with the right triggers and messaging. Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgentor costly problems.
Understandtheexistingsituationinordertoimproveitforyourtargetgroup.

#### Template:

Project Title: Skill / Job Recommender Application (The Job Junction) Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMID48527







# References:

- 1. <a href="https://www.ideahackers.network/problem-solution-fit-canvas/">https://www.ideahackers.network/problem-solution-fit-canvas/</a>
- 2. https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe