

## Ideation Phase Define the Problem Statements

Date	19 september 2022
Team id	PNT2022TMID44808
Project Name	Project - IoT Based Safety Gadget for Child Safety Monitoring and Notification
Maximum Mark	2 marks

### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

<b>I am</b>	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers

## Problem Statement:

I am Parent	I'm trying to Take care of my child	But can't look after him/her after he/she leaves anywhere	Because there is no way of tracking him/her	Which makes me feel worried
I am Child	I'm trying to give information about where am I to my parents frequently	But not able to give	Because i tend to forget	Which makes me feel worried

Problem Statement (PS)	I am (Customer)	I'm Trying to	But	Because	Which make me Feel

<b>Ps-1</b>	Parent	Take care of my child	can't look after him/her after he/she leaves anywher e	here is no way of tracking him/her	worried
<b>Ps-1</b>	Child	give informati on about where am i to my parents frequentl y	not able to give	i tend to forget	Worried