Project Title: Machine Learning Based Smart Lender Applicant Credibility for Loan Approval

Project Design Phase-I - Solution Fit Template

Team ID: PNT2022TMID35168

AS

5. AVAILABLE SOLUTIONS

THIS PROJECT GIVE SOLUION OR CLARIFY THE CUSTOMER QUERIES AND LOAN PREDICTION SYSTEM

BE

7. BEHAVIOUR

THIS PROJECT TO FIND OUT THE LOAN PREDICTION, DATASET AND ACTIVITY OVERVIEW THESE ARE USED

CH

8. CHANNELS of BEHAVIOUR

THIS PROJECT WILL HELP THE CUSTOMERS IN RURAL PLACE AND ALSO IN URBAN PLACE

CC

6. CUSTOMER CONSTRAINTS

THIS PROJECT IS BUDGET COST AND RISK

RC

9. PROBLEM ROOT CAUSE

REFUSAL OF A LARGE INSURANCE CLAIM. CREATING HINDRANCES TO THE MAIN SOURCE OF INCOME. DIMINSHING DEPOSIT INCOME

SL

10. YOUR SOLUTION

DISCUSSION WITH THE LENDER. BACKGROUND VERIFICATION BY THE BANK. SIGNING IN OF NECESSARY DOCUMENTS

CS

1. CUSTOMER SEGMENT(S)

CUSTOMER SEGMENTATION USING DIFFERENT VIEWPOINTS TO UNDERSTAND THE CUSTOMERS

J&P

2. JOBS-TO-BE-DONE / PROBLEMS

A JOB TO BE DONE IS A PROBLEM OR OPPORTUNITY THAT SOMEBODY IS TRYING TO SOLVE

TR

3. TRIGGERS

PRAGMATIC AND CONSTRUCTIVE SOLUTIONS ARE FAR MORE HELPFUL IN THIS REGARD THAN OBSTINACY

EM

4. EMOTIONS: BEFORE / AFTER

SAVE TIME, SAVE MONEY AND DECISION MAKING