Ideation Phase Define the Problem Statements

Date	27 September 2022		
Team ID	PNT2022TMID52191		
Project Name	Predicting the energy output of wind turbine		
	based on weather conditions		
Maximum Marks	2 Marks		

Customer Problem Statement:

To comprehend the viewpoint of your customer, write an issue statement. In order to build experiences that customers will appreciate, the Customer Problem Statement template can help you concentrate on what important.

You and your team can identify the appropriate solution to the problems your clients are facing with the help of a clearly stated customer problem statement. You'll also develop an empathy for your clients during the procedure, which will enable you to comprehend how they view your good or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers





Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
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PS-1	A engineer	Predicte the energy output from the wind turbine	It takes too long	There is often error in the manual calculation	frustrated
PS-2	A Teenager	Try this new application	I don't understand anything in the application	It is very hard for me to understand	useless