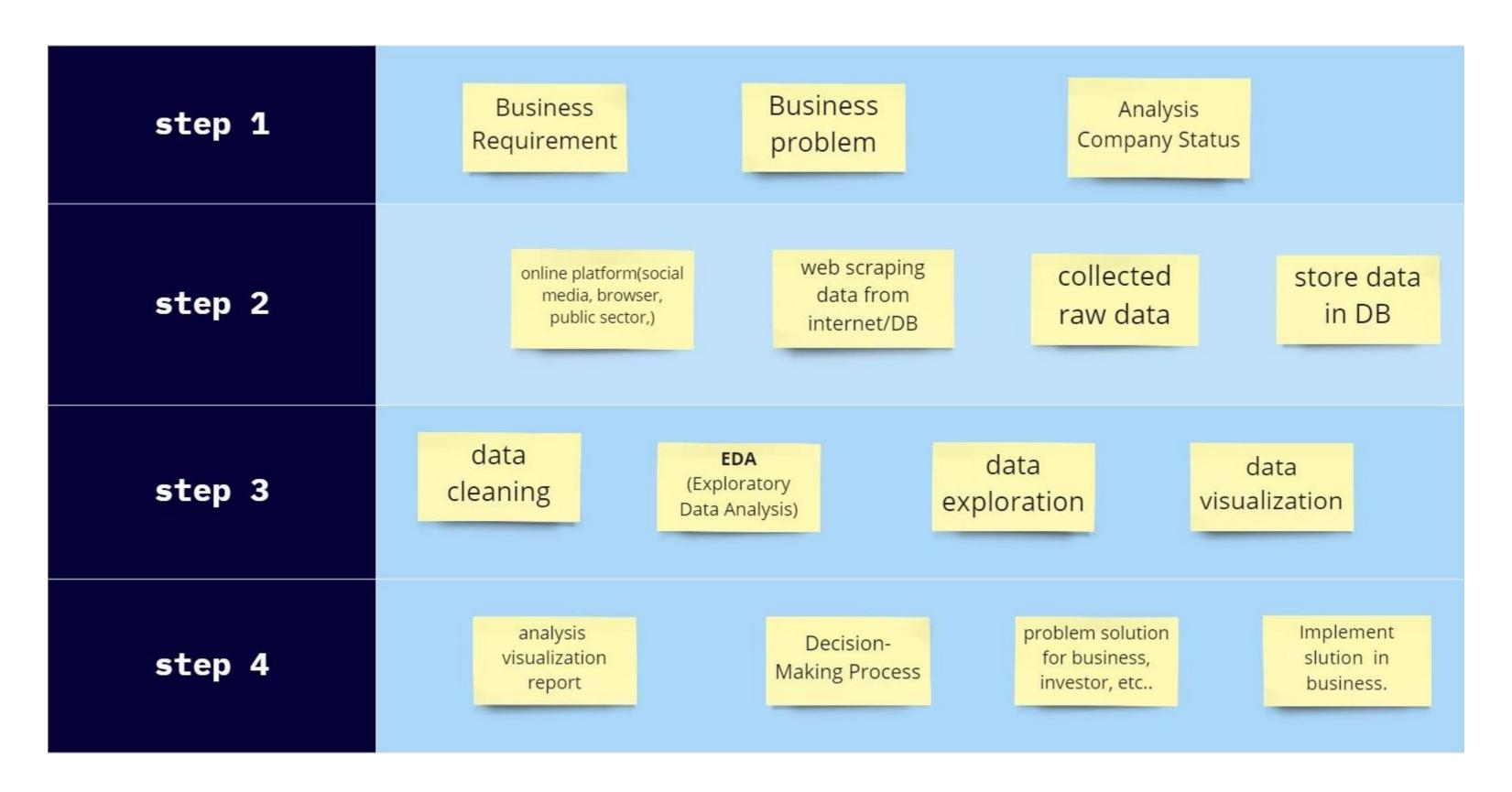
Project design phase - Il customer journey

Date	16 October 2022	
Team ID	PNT2022TMID44607	
Project Name	GLOBAL SALES DATA ANALYSIS	
Maximum Marks	4 Marks	

customer journey



Business Requirement Business problem

Analysis Company Status miro

online platform(social web scraping collected store data media, browser, data from public sector,) internet/DB raw data in DB

data	EDA	data	data
cleaning	Data (ExploratoryAnalysis)	exploration	visualization