Define CS, fit into CC

1.CUSTOMER SEGNMENT(S)

- A business owner who would like to understand more about his business performance in Global scale

6. CUSTOMER CONSTRAINTS

- No online payments available buy directly from us

Need to check input file structure before uploading

5. AVAILABLE SOLUTIONS

- The competition Perform analytics and display Dashboard with autogenerated insights.
- Out product provided facility to add manual insights to the analytics Performed

Explore AS, different

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS

- Determine input file structure
- What analysis to perform to be useful and how to perform them?

9. PROBLEM ROOT CAUSE `RC`

- Customer satisfaction
- Product rating
- Product prices
- Availability

7. BEHAVIOUR `BE`

i.e. directly related: find the right solar panel installer, calculate

- Collecting sales data and using office software to analyze it.
- Un-intuitive of analyzing data and lot of manual labour.

Focus on J&P, tap into BE, understand RC

3.TRIGGERS

Have you ever felt that you are unware of how to business in performing?

10. YOUR SOLUTION

- Creating an interactive dashboard
- Providing details about sales

8. CHANNELS of BEHAVIOUR `CH`

8.1 ONLINE

- Using third party service with automated inside and subscription based service to analyze data

Identify strong TR & EM

4. EMOTIONS: BEFORE / AFTER   `EM`

- BEFORE : Anxiety,Decision fatigue, lazyness
- AFTER : Clear mind,Peacefulness

- Responsive design for every screen size
- Manual inside for each interaction one time payment

8.2 OFFLINE:
- Using office software to analyze complex data in Un-intuitive way