Project design phase - II customer journey

Date	16 October 2022
Team ID	PNT2022TMID44607
Project Name	GLOBAL SALES DATA ANALYSIS
Maximum Marks	4 Marks

customer journey

step 1	Business Requirement	Business problem	Analysis Company Status	
step 2	online platform(social media, browser, public sector,)	web scraping data from internet/DB	collected raw data	store data in DB
step 3	data cleaning	EDA (Exploratory Data Analysis)	data exploration	data visualization
step 4	analysis visualization report	Decision-Making Process	problem solution for business, investor, etc..	Implement slution in business.

Business Requirement

Business problem

Analysis Company Status

miro

online platform(social web scraping collected store data media, browser, data from public sector,)
internet/DB raw data in DB

data EDA data data

cleaning Data (ExploratoryAnalysis) exploration visualization