

# 50\_startups

# 50\_startups

## overview

This dataset has data collected from New York, California and Florida about 50 business startup. The variables used in the dataset are profit, R&D spending and Marketing Spending.

## Startups working

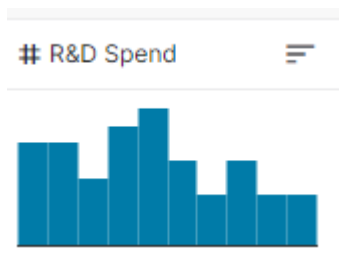
On a high level, a startup works like any other company. A group of employees work together to create a product that customers will buy. What distinguishes a startup from other businesses, though, is the way a startup goes about doing that.

Regular companies duplicate what's been done before. A prospective restaurant owner may franchise an existing Restaurant. That is, they work from home an existing template of how a business should work.

A startup aims to create an entirely new template. In the

# 50\_startups

food industry, that may mean offering meal kits, like Blue Apron or Dinnerly , to provide the same thing as restaurant-a meal prepared by a chef-but with convenience and choice that sit-down places can't match. In turn, this delivers a scale individual restaurants can't touch: tens of millions of potential customers ,instead of thousands.



165349.2

162597.7

153441.51

144372.41

142107.34

# 50\_startups

131876.9

134615.46

130298.13

120542.52

12334.88

100671.96

93863.24

114523.11

94657.16

86419.7

78389.56

67532.53

77044.01

64664.71

72107.87

72107.6

66051.52

65605.48

# 50\_startups

61136.48

61136.86

55493.95

46014.02

28663.76

44069.95

20229.59

38558.51

28754.33

27892.92

23640.93

15505.73

22177.74

1000.23

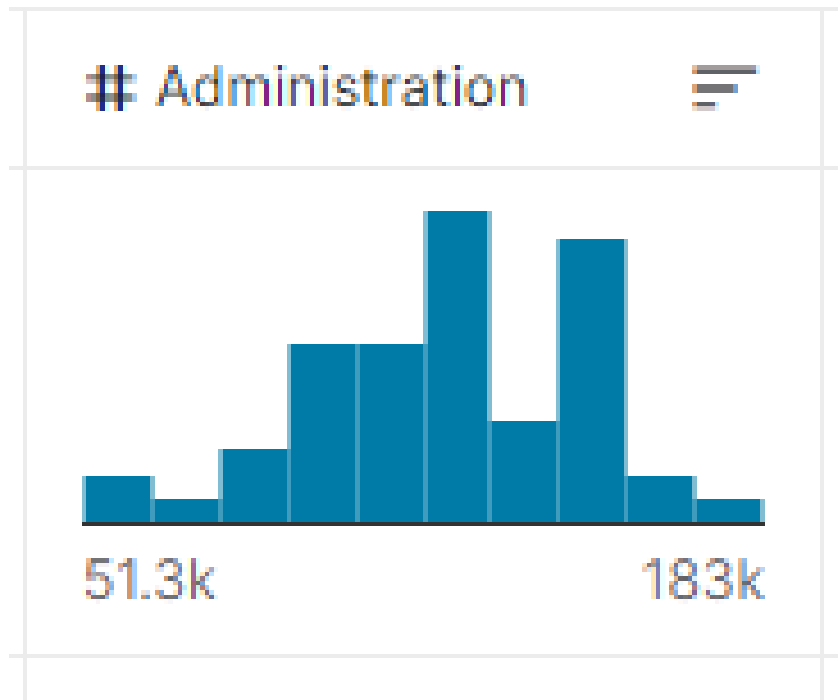
1315.46

0

542.05

0

# 50\_startups



136897.8

151377.59

101145.55

118671.85

91391.77

99814.71

147198.87

145530.06

# 50\_startups

148718.95

108679.17

110594.11

91790.61

127320.38

135495.07

156547.42

122616.84

121597.55

145077.58

114175.79

153514.11

113867.3

153773.43

12.2782.75

105751.03

99281.34

139553.16

# 50\_startups

144135.98

127864.55

182645.56

153032.06

115641.28

152701.92

129219.61

103057.49

157693.92

85047.44

127056.21

51283.14

65947.93

82982.09

118546.05

84710.77

96189.63

127382.3



# 50\_startups

154806.14

124153.04

115816.21

135426.92

85047.61

103057.49

85047.44

127056.21

512982.09

118546.05

84710.77

96189.63

127382.3

154806.14

124153.04

115816.21

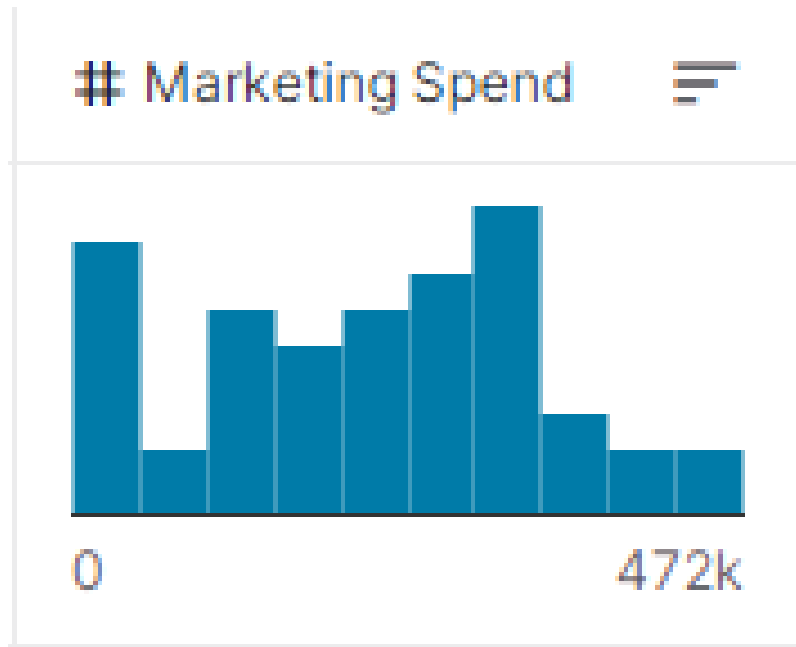
# 50\_startups

135426.92

51743.15

116983.8

# 50\_startups



471784.1

443898.53

407934.54

383199.62

366168.42

362861.36

127716.82

323876.68

# 50\_startups

323876.68

311613.29

304981.61

229160.95

249744.55

249839.44

252664.93

256512.92

261776.23

264346.06

282574.31

294919.57

0

298664.47

299737.29

303319.26

304768.73

140574.81

# 50\_startups

137962.62

134050.07

353183.81

118148.02

107138.38

91131.24

88218.23

46085.25

214634.81

210797.67

205517.64

201126.82

197029.42

185265.1

174999.3

164470.71

148001.11

35534.17

# 50\_startups

28334.72

190393.93

297114.46

0

0

45173.06

# 50\_startups

State	
New York	34%
California	34%
Other (16)	32%

- New York
- California
- Florida
- New York
- Florida
- New York
- California
- Florida
- New York
- Florida
- Florida

# 50\_startups

California

Florida

California

Florida

New York

California

New York

Florida

New York

California

New York

Florida

Florida

New York

California

Florida

New York



# 50\_startups

Florida

New York

Florida

New York

California

New York

Florida

California

New York

California

California

Florida

California

New York

California

New York

# 50\_startups

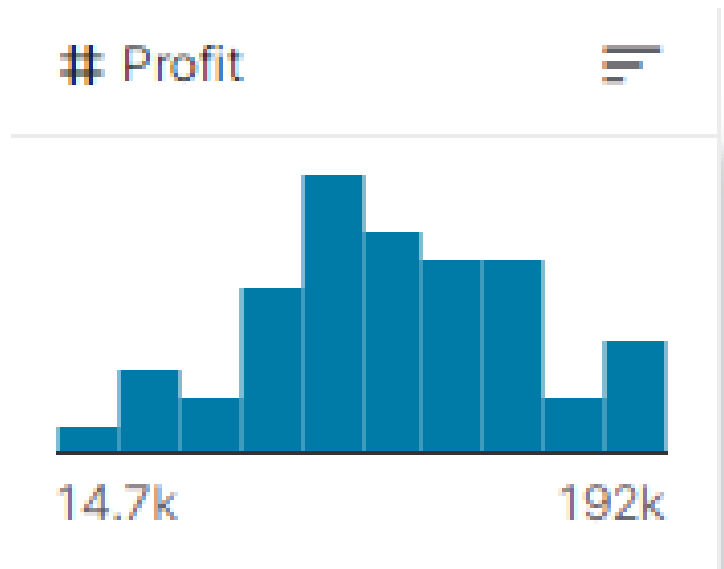
Florida

California

New York

California

# 50\_startups



192261.83

191792.06

191050.39

182901.99

166187.94

156991.12

156122.51

155752.6

152211.77

149759.96

146121.95

# 50\_startups

144259.4

141585.52

134307.35

132602.65

129917.04

126992.93

125370.37

124266.9

122776.86

118474.03

111313.02

110352.25

108733.99

108552.04

107404.34

105733.54

105008.31

103282.38

# 50\_startups

101004.64

99937.59

97427.84

96712.8

96479.51

90708.19

89049.14

810005.76

78239.91

77798.83

71498.49

65200.33

64926.08

49490.75

42559.73

35673.41

14681.4

# 50\_startups