

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none">Person requires jobPerson recruits job candidates.	6. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none">Personal information maybe misusedScam about fake jobsTime consuming	5. AVAILABLE SOLUTIONS AS <p>Pros:</p> <ul style="list-style-type: none">Marketing of company's infrastructurePromotion of people's skill <p>Cons:</p> <ul style="list-style-type: none">Occurance of fraud activitiesMore competiton occurs	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none">Create a platform form job searchingTo filter the jobs based on the skill required or availableSafe to provide the details	9. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none">Candidates post false or invalid detailsCompany failed to provide true infrastructureUnreliable jobs are postedSome asks prior payment for application	7. BEHAVIOUR BE <ul style="list-style-type: none">Candidates apply for job eventhough their skill is not upto levelAfter getting recruited the company known to be fakeSome fake job are really waste of candidates time.	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

3. TRIGGERS**TR**

- Get new job alerts
- Branding the company
- Available job opportunities with good salary.

4. EMOTIONS: BEFORE / AFTER**EM****BEFORE:**

- No proper knowledge about jobs offered
- No platforms to showcase my skills

AFTER:

- Easy recruitment process takes place
- More details about job vacancies

10. YOUR SOLUTION**SL**

The end-to-end application provides

The candidate to know about the job required and able to offer to apply for the job.

It provides the job recommendation based on the user skill.

The smart chatbot can help the students or candidates 24*7 with job or roles offered

8. CHANNELS of BEHAVIOUR**CH****ONLINE:**

- Apply for jobs
- Early assessment takes place
- Review job applications and results

OFFLINE:

- Final levels of interview
- Company infrastructure
- Paperwork of recruitment