



Brainstorm & idea prioritization

Brainstorming sessions with our team is conducted to get new ideas for our problem statement.

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might be our customer can find a relevant job / skill for thier career growth?



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Mathesh A

Sending Notification for new jobs.

Promoting verified job/skill to more people

Give enough materials to prepare themselves.

Resume validation for its trustability.

Brundha V

Chatbot to clarify doubts.

Provide trusted job offers

Verifying recruiter details.

Resume filtration for job roles

Annamalai M

Suggesting job that fits their skill

Easy accessing of experienced people.

User friendly

24x7 customer support

Sneha R

Vacancies are updated on time.

Making platform to connect interviewer and interviewee

Providing mock test

Reminding deadlines for job openings.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Notification

Sending Notification for new jobs.

Reminding deadlines for job openings.

Recommendation

Promoting verified job/skill to more people

Suggesting job that fits their skill

Resume filtration for job roles

Security

Resume validation for its trustability.

Provide trusted job offers

Verifying recruiter details.

Preparation

Providing mock test

Give enough materials to prepare themselves.

Vacancies are updated on time.

Availability

24x7 customer support

Chatbot to clarify doubts.

Easy accessing of experienced people.

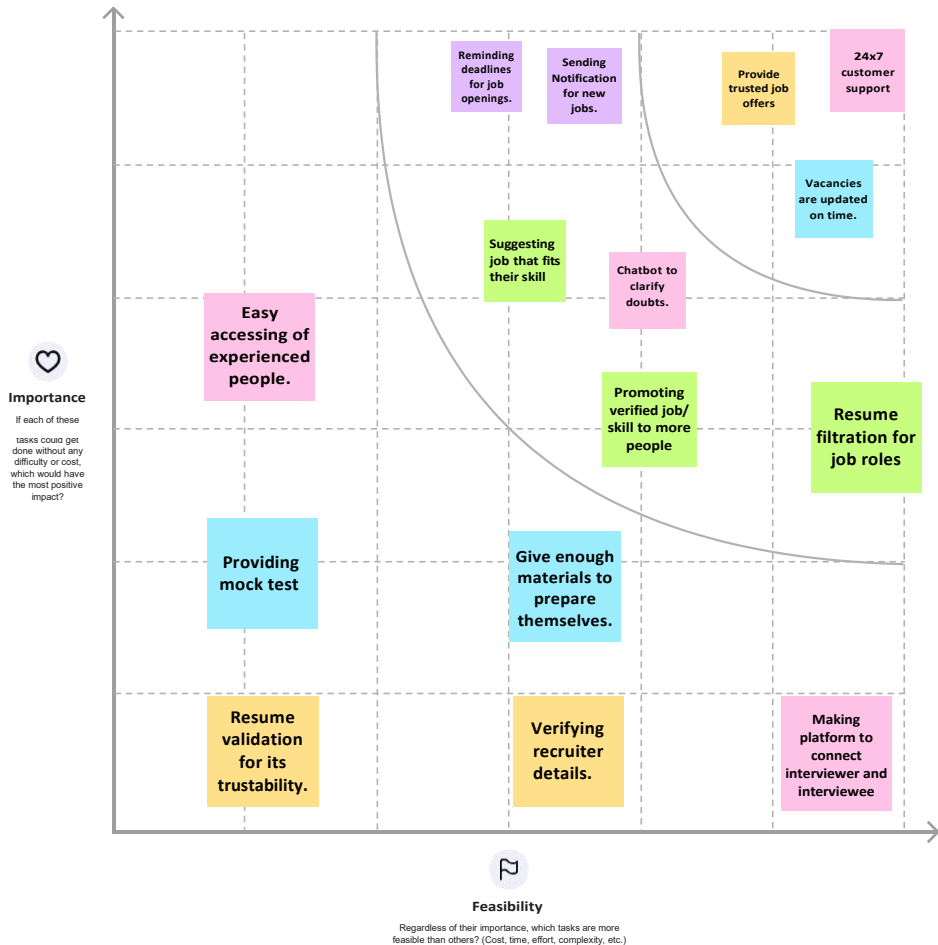
Making platform to connect interviewer and interviewee

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

Top three ideas

From the listed ideas most important three ideas are listed below

5 minutes

Providing trusted job offers

Chatbot to clarify doubts

Sending notification for new jobs