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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Rishi is a health officer who needs plasma donar's current status of his region to work for the betterment.

Praveen is a 25 years old volunteer who donates plasma for covid patients. Being a new donor he needs some guidance for donating.

Ajith is a covid-19 patient who needs access to nearest plasma donor for recovery.



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.