

Project Design Phase-I
Proposed Solution Template

Date	25 november 2022
Team ID	PNT2022TMID24015
Project Name	Project - Global Sales Analytics
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	After Covid 19 people become perspective changed on local shopping and due to lingering fear of Covid 19 it is not easy to go on a store and buy anything
2.	Idea / Solution description	Developing a dashboard with scalability of data for user to get information about the sales of product online
3.	Novelty / Uniqueness	Providing a varying degree of products that are trending , which are useful for investors ,business people as well as normal people who are curious about global sales
4.	Social Impact / Customer Satisfaction	this would help customers to make a well informed decision which will aid them in making profit easy to understand analysis
5.	Business Model (Revenue Model)	Customer make use of trend can be a source of revenue by making affiliation supporting various company which buys wholesales could be benefited with support of this model
6.	Scalability of the Solution	On a wider market it could be used by investors ,customers as well as normal people . Ease of access for the users