

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS	6. CUSTOMER CONSTRAINTS CC	5. AVAILABLE SOLUTIONS AS	Explore AS, differentiate
	1. Tribal people living in the forest and Forest officers being incharge of protecting the forest 2. Animals and Birds living in forest	1. Solar energy can be used as power source for cameras can be used. 2. Camera can be waterproofed	1. Giving the genuine alarm. 2. Fire alarm can be directed to nearby forest station.	
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS J&P	9. PROBLEM ROOT CAUSE RC	7. BEHAVIOUR BE	Focus on J&P, tap into BE, understand RC
	1. Unable to detect small sparks of fire in the forest 2. Camera should always be in motion	1. Special analysis system can be used 2. Wireless mobile network via SIM can be used transfer alert message throughout areas	1. Climatic change of the area should be monitored clearly. 2. Hot area should be clearly monitored.	
Identify strong TR & EM	3. TRIGGERS TR	10. YOUR SOLUTION SL	8. CHANNELS of BEHAVIOUR CH	Extract online & offline CH of BE
	1. Correct detection 2. Correct alarm alert 3. Following corrective algorithm	1. Mobile application can be developed for a specific areas. 2. Forest can be separated by several cameras and viewed perfectly. 3. This technology can be used in wildlife sanctuaries for fire alerts	8.2 ONLINE Directly connected to the station via internet connection.	
	4. EMOTIONS: BEFORE / AFTER EM		8.2 OFFLINE Important Alerts can be notified through SMS	
	BEFORE Unable to detect small sparks. Camera should be always in motion.	AFTER Able to detect small sparks by smoke. 360° camera can be used.		