Ideation Phase
Empathize & Discover

Date	19 SEP 2022
Team ID	PNT2022TMID40554
Project Name	Estimate the crop yield using data analytics
Maximum Marks	4 Marks

Empathy Map Canvas:

What do think & feel

To increase the crop yield production.

What do they hear

It is essential for repeat customers sales growth and sustained profitability.

What do they see

A cash crop or profit crop is an agricultural crop which is grown to sell for profit.

What do they say & do

seek to understand the behaviour of individual decision makers,usually the farmers or land managers directly responsible for the land.

Pain

Gain