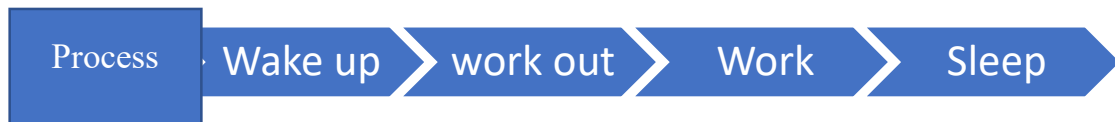


PROJECT DESIGN PHASE-II

CUSTOMER JOURNEY

Title	AI powered nutrition analyzer for fitness enthusiasts
College Name	AVS College of Technology
Team Id	PNT2022TMID42147

CUSTOMER JOURNEY



Customer Goals	Morning Yoga/stretching	Workout is tracked accurately	Quick reads for brain breaks	Sleep well Track sleep status
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Digital Touch	Workout App Fitness tracking app	Fitness tracker device Music app	Calorie counting app Smart watch remainders	Sleep tracker app
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Customer Thoughts	Excited to know diet development	Fit bit tracking	Exercise daily Follow Diet	Getting good night sleep
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