Load dataset and importing required library

import numpy as np
import pandas as pd

Double-click (or enter) to edit

df = pd.read_csv('/content/sample_data/Churn_Modelling.csv')

df.head()

8		RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balan
	0	1	15634602	Hargrave	619	France	Female	42	2	0.0
	1	2	15647311	Hill	608	Spain	Female	41	1	83807.
	2	3	15619304	Onio	502	France	Female	42	8	159660.
	3	4	15701354	Boni	699	France	Female	39	1	0.0
	4	5	15737888	Mitchell	850	Spain	Female	43	2	125510.
	4									>

df.shape

(10000, 14)

Statistical analysis

df.info

<bound met<="" th=""><th>Frame.info</th><th>of</th><th>RowNumber</th><th colspan="2">CustomerId</th><th>Surname</th><th>CreditScore</th></bound>	Frame.info	of	RowNumber	CustomerId		Surname	CreditScore	
Geography	Gender	Age \						
0	1	15634602	Hargrave	!	619	France	Female	42
1	2	15647311	Hill	-	608	Spain	Female	41
2	3	15619304	Onio)	502	France	Female	42
3	4	15701354	Boni	-	699	France	Female	39
4	5	15737888	Mitchell		850	Spain	Female	43
• • •	• • •	• • •	• • •		• • •	• • •		• • •
9995	9996	15606229	Obijiaku	I	771	France	Male	39
9996	9997	15569892	Johnstone	!	516	France	Male	35
9997	9998	15584532	Liu	I	709	France	Female	36
9998	9999	15682355	Sabbatini		772	Germany	Male	42
9999	10000	15628319	Walker	•	792	France	Female	28

	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember \
0	2	0.00	1	1	1
1	1	83807.86	1	0	1
2	8	159660.80	3	1	0
3	1	0.00	2	0	0
4	2	125510.82	1	1	1
	• • •		• • •		• • •
9995	5	0.00	2	1	0
9996	10	57369.61	1	1	1
9997	7	0.00	1	0	1
9998	3	75075.31	2	1	0
9999	4	130142.79	1	1	0
	Ectimat	edSalary E	ivi+od		
0		01348.88	1		
1		12542.58	0		
2		13931.57	1		
3		93826.63	0		
4		79084.10	0		
• • •		• • •	• • •		
9995		96270.64	0		
9996		01699.77	0		
9997		42085.58	1		
9998		92888.52	1		
9999		38190.78	0		
[1000	0 rows x	14 columns	5]>		

df.isnull().sum()

RowNumber CustomerId 0 Surname 0 CreditScore Geography 0 Gender 0 Age 0 Tenure 0 Balance 0 NumOfProducts 0 HasCrCard 0 IsActiveMember 0 EstimatedSalary 0 Exited dtype: int64

df.drop(['RowNumber','CustomerId','Surname'],axis=1, inplace=True)

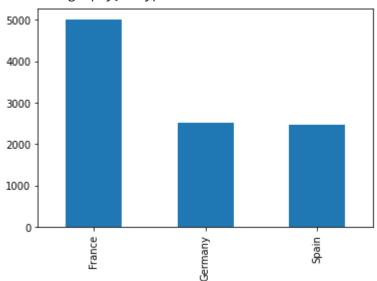
→ Data Visualization

import matplotlib.pyplot as plt
import seaborn as sns

df.Geography.value_counts().plot(kind='bar')
df.Geography.value_counts()

France 5014 Germany 2509 Spain 2477

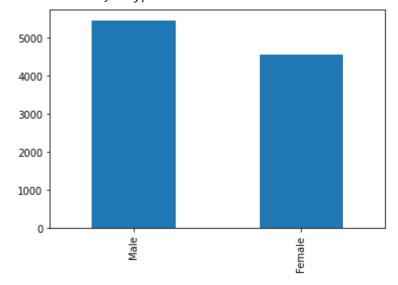
Name: Geography, dtype: int64



df.Gender.value_counts().plot(kind='bar')
df.Gender.value_counts()

Male 5457 Female 4543

Name: Gender, dtype: int64



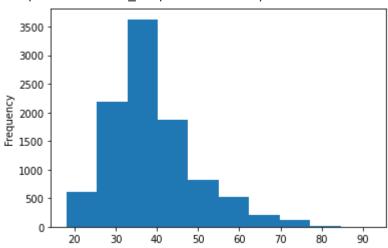
df.Age.describe()

count	10000.000000
mean	38.921800
std	10.487806
min	18.000000
25%	32.000000
50%	37.000000
75%	44.000000
max	92.000000
Namo:	Ago dtypo: floats

Name: Age, dtype: float64

df.Age.plot(kind='hist')

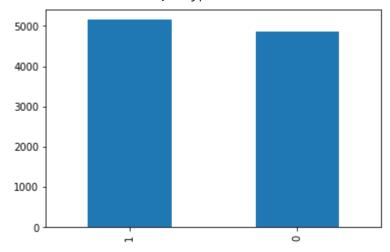




df.IsActiveMember.value_counts().plot(kind='bar')
df.IsActiveMember.value_counts()

5151
 4849

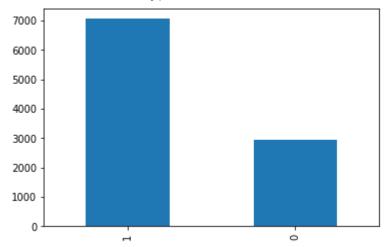
Name: IsActiveMember, dtype: int64



df.HasCrCard.value_counts().plot(kind='bar')
df.HasCrCard.value_counts()

7055
 2945

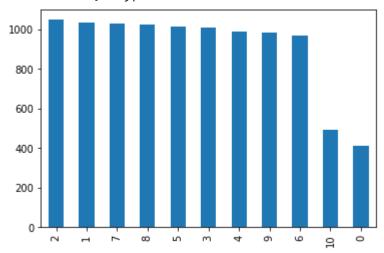
Name: HasCrCard, dtype: int64



df.Tenure.value_counts().plot(kind='bar');
df.Tenure.value_counts()

- 2 10481 1035
- 7 1028
- 8 1025
- 5 1012
- 3 10094 989
- 9 984
- 6 967
- 10 490
- 0 413

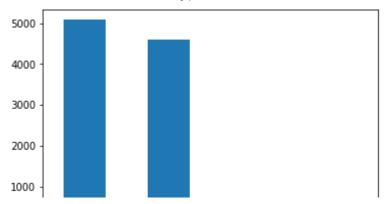
Name: Tenure, dtype: int64



df.NumOfProducts.value_counts().plot(kind='bar');
df.NumOfProducts.value_counts()

1 5084 2 4590 3 266 4 60

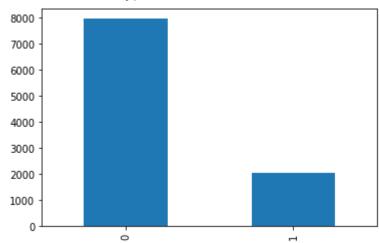
Name: NumOfProducts, dtype: int64



df.Exited.value_counts().plot(kind='bar');
df.Exited.value_counts()

0 79631 2037

Name: Exited, dtype: int64

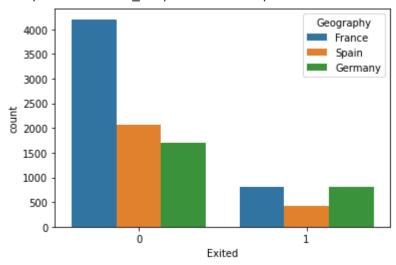


sns.countplot(x=df.Exited,hue=df.Gender)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481bb1410>

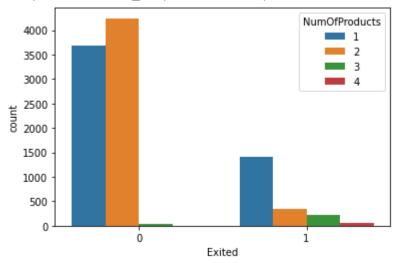
sns.countplot(x=df.Exited, hue=df.Geography)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481b387d0>



sns.countplot(x=df.Exited,hue=df.NumOfProducts)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481ab1e50>



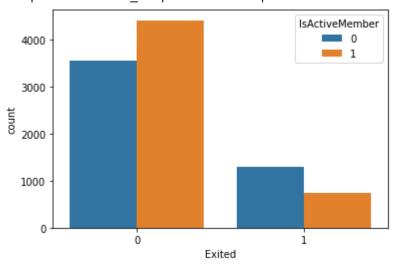
sns.countplot(x=df.Exited,hue=df.HasCrCard)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481a43a50>



sns.countplot(x=df.Exited, hue=df.IsActiveMember)

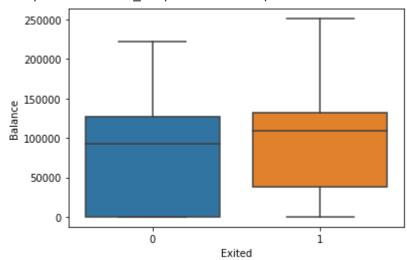
<matplotlib.axes. subplots.AxesSubplot at 0x7f84819ade90>



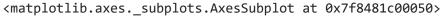
Finding Outliers

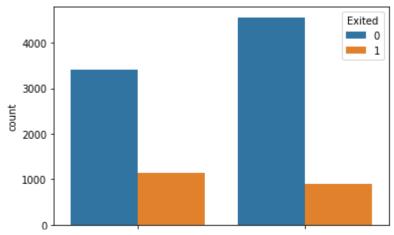
sns.boxplot(x=df.Exited,y=df.Balance)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481a2fd90>



sns.countplot(x="Gender",hue="Exited",data=df)





categorizing with LabelEncoding

▼ Feature Scaling

```
from sklearn.preprocessing import LabelEncoder
from sklearn.preprocessing import MinMaxScaler

le=LabelEncoder()
X[:,2]=le.fit_transform(X[:,2])

print(X)

[[619 0 0 ... 1 1 101348.88]
      [608 1 0 ... 0 1 112542.58]
      [502 0 0 ... 1 0 113931.57]
      ...
      [709 0 0 ... 0 1 42085.58]
      [772 2 1 ... 1 0 92888.52]
      [792 0 0 ... 1 0 38190.78]]
```

```
MnScaler = MinMaxScaler()
X = MnScaler.fit_transform(X)
```

→ Train Test Split

```
from sklearn.model_selection import train_test_split

X_train, X_test, y_train, y_test =train_test_split(X,y,test_size=0.2, random_state=0)

from sklearn.preprocessing import StandardScaler

stdscaler = StandardScaler()

X_train = stdscaler.fit_transform(X_train)

X_test = stdscaler.transform(X_test)
```

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