Load dataset and importing required library

import numpy as np
import pandas as pd

Double-click (or enter) to edit

df = pd.read_csv('/content/sample_data/Churn_Modelling.csv')

df.head()

	RowNumber	CustomerId	Surname	CreditScore	Geography	Gender	Age	Tenure	Balan
0	1	15634602	Hargrave	619	France	Female	42	2	0.0
1	2	15647311	Hill	608	Spain	Female	41	1	83807.
2	3	15619304	Onio	502	France	Female	42	8	159660.
3	4	15701354	Boni	699	France	Female	39	1	0.0
4	5	15737888	Mitchell	850	Spain	Female	43	2	125510.
4									>

df.shape

(10000, 14)

Statistical analysis

df.info

<pre><bound dataframe.info<="" method="" pre=""></bound></pre>			of	RowNumber	Cust	omerId	Surname	CreditScore
Geography	Gender	Age \						
0	1	15634602	Hargrave	!	619	France	Female	42
1	2	15647311	Hill	-	608	Spain	Female	41
2	3	15619304	Onio)	502	France	Female	42
3	4	15701354	Boni	-	699	France	Female	39
4	5	15737888	Mitchell		850	Spain	Female	43
• • •	• • •	• • •			• • •	• • •	• • •	• • •
9995	9996	15606229	Obijiaku	I	771	France	Male	39
9996	9997	15569892	Johnstone	<u>.</u>	516	France	Male	35
9997	9998	15584532	Liu	I	709	France	Female	36
9998	9999	15682355	Sabbatini		772	Germany	Male	42
9999	10000	15628319	Walker	1	792	France	Female	28

	Tenure	Balance	NumOfProducts	HasCrCard	IsActiveMember	\
0	2	0.00	1	1	1	
1	1	83807.86	1	0	1	
2	8	159660.80	3	1	0	
3	1	0.00	2	0	0	
4	2	125510.82	1	1	1	
• • •	• • •	• • •	• • •	• • •	• • •	
9995	5	0.00	2	1	0	
9996	10	57369.61	1	1	1	
9997	7	0.00	1	0	1	
9998	3	75075.31	2	1	0	
9999	4	130142.79	1	1	0	
	Estimat	edSalary E	xited			
0		.01348.88	1			
1	1	.12542.58	0			
2	1	.13931.57	1			
3		93826.63	0			
4		79084.10	0			
		• • •	• • •			
9995		96270.64	0			
9996	1	.01699.77	0			
9997		42085.58	1			
9998		92888.52	1			
9999		38190.78	0			
[1006	00 rows x	14 columns	;]>			

df.isnull().sum()

RowNumber	0			
CustomerId	0			
Surname	0			
CreditScore	0			
Geography	0			
Gender	0			
Age	0			
Tenure	0			
Balance	0			
NumOfProducts	0			
HasCrCard	0			
IsActiveMember	0			
EstimatedSalary				
Exited	0			
dtype: int64				

df.drop(['RowNumber','CustomerId','Surname'],axis=1, inplace=True)

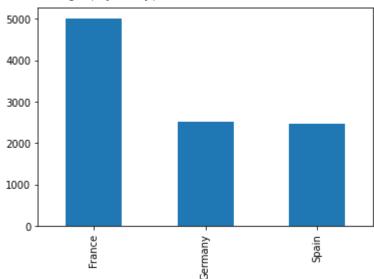
→ Data Visualization

import matplotlib.pyplot as plt
import seaborn as sns

df.Geography.value_counts().plot(kind='bar')
df.Geography.value_counts()

France 5014 Germany 2509 Spain 2477

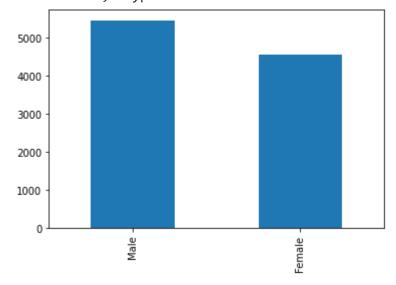
Name: Geography, dtype: int64



df.Gender.value_counts().plot(kind='bar')
df.Gender.value_counts()

Male 5457 Female 4543

Name: Gender, dtype: int64

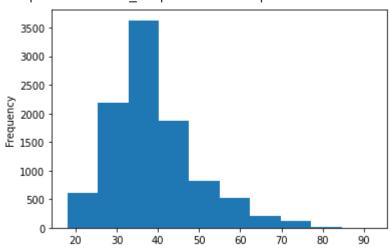


df.Age.describe()

count	10	000.000	9000		
mean		38.92	1800		
std		10.48	7806		
min		18.000	9000		
25%		32.000	0000		
50%		37.000	9000		
75%		44.000	0000		
max	92.000000				
Name:	Age,	dtype:	float64		

df.Age.plot(kind='hist')

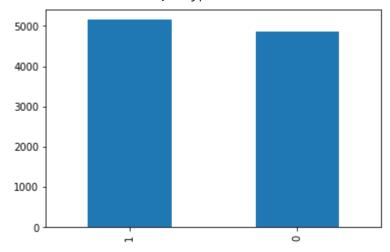
<matplotlib.axes._subplots.AxesSubplot at 0x7f8482367e90>



df.IsActiveMember.value_counts().plot(kind='bar')
df.IsActiveMember.value_counts()

5151
 4849

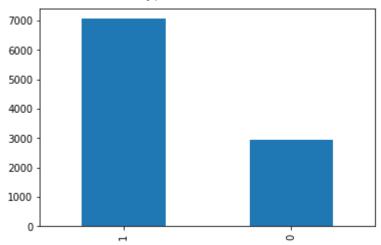
Name: IsActiveMember, dtype: int64



df.HasCrCard.value_counts().plot(kind='bar')
df.HasCrCard.value_counts()

7055
 2945

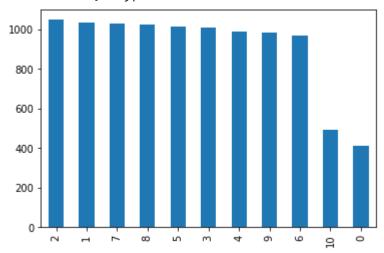
Name: HasCrCard, dtype: int64



df.Tenure.value_counts().plot(kind='bar');
df.Tenure.value_counts()

- 2 1048
- 1 1035
- 7 1028
- 8 1025
- 5 1012
- 3 1009
- 4 989
- 99846967
- 10 490
- 0 413

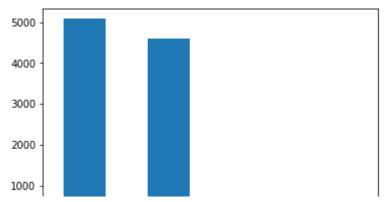
Name: Tenure, dtype: int64



df.NumOfProducts.value_counts().plot(kind='bar');
df.NumOfProducts.value_counts()

```
1 5084
2 4590
3 266
4 60
```

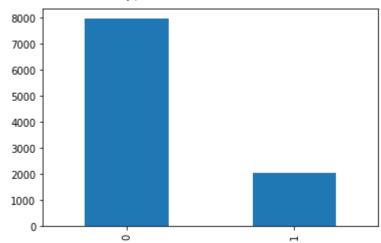
Name: NumOfProducts, dtype: int64



df.Exited.value_counts().plot(kind='bar');
df.Exited.value_counts()

0 79631 2037

Name: Exited, dtype: int64

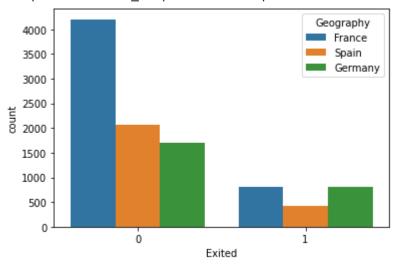


sns.countplot(x=df.Exited,hue=df.Gender)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481bb1410>

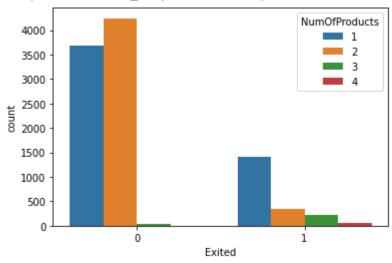
sns.countplot(x=df.Exited, hue=df.Geography)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481b387d0>



sns.countplot(x=df.Exited,hue=df.NumOfProducts)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481ab1e50>



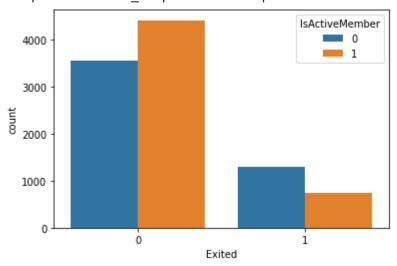
sns.countplot(x=df.Exited,hue=df.HasCrCard)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481a43a50>



sns.countplot(x=df.Exited, hue=df.IsActiveMember)

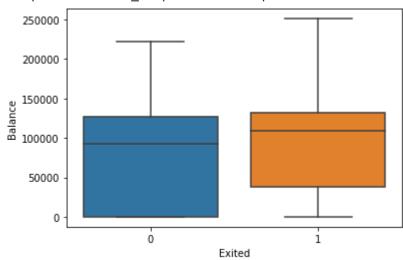
<matplotlib.axes. subplots.AxesSubplot at 0x7f84819ade90>



Finding Outliers

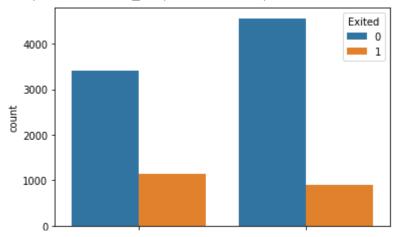
sns.boxplot(x=df.Exited,y=df.Balance)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481a2fd90>



sns.countplot(x="Gender",hue="Exited",data=df)

<matplotlib.axes._subplots.AxesSubplot at 0x7f8481c00050>



categorizing with LabelEncoding

▼ Feature Scaling

```
from sklearn.preprocessing import LabelEncoder
from sklearn.preprocessing import MinMaxScaler

le=LabelEncoder()
X[:,2]=le.fit_transform(X[:,2])

print(X)

[[619 0 0 ... 1 1 101348.88]
      [608 1 0 ... 0 1 112542.58]
      [502 0 0 ... 1 0 113931.57]
      ...
      [709 0 0 ... 0 1 42085.58]
      [772 2 1 ... 1 0 92888.52]
      [792 0 0 ... 1 0 38190.78]]
```

```
MnScaler = MinMaxScaler()
X = MnScaler.fit_transform(X)
```

→ Train Test Split

```
from sklearn.model_selection import train_test_split

X_train, X_test, y_train, y_test =train_test_split(X,y,test_size=0.2, random_state=0)

from sklearn.preprocessing import StandardScaler

stdscaler = StandardScaler()

X_train = stdscaler.fit_transform(X_train)

X_test = stdscaler.transform(X_test)
```

Colab paid products - Cancel contracts here