

Content

New +

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Last Accessed 08/09/2022, 10:09 AM

50_startups.csv

Last Accessed 16/09/2022, 3:51 AM CSV Up

bikebuyer.csv

Last Accessed 16/09/2022, 4:03 AM CSV Up

Olympic Events.xlsx

Last Accessed 11/09/2022, 5:58 AM xlsx Up

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* New data module

Content

us1.ca.analytics.ibm.com/bi/?perspective=ca-modeller&id=2685414487_ca692e43b016480c939532277a0bf29c_sessionTemp&objRef...

GmailYouTubeMapsTranslateNewsPhoto - Google Ph...Apps

IBM Cognos Analytics with Watson

* New data module

Search content

Properties

Data module

Search

New data module

Navigation paths

50_Startups.csv

Row Id

R&D Spend

Administration

Marketing Spend

State

Profit

Grid

Relationships

Custom tables

| Row Id | R&D Spend | Administration | Marketing Spend | State | Profit |
|--------|-----------|----------------|-----------------|------------|-----------|
| 1 | 165349.2 | 136897.8 | 471784.1 | New York | 192261.83 |
| 2 | 162597.7 | 161377.59 | 443898.53 | California | 191792.06 |
| 3 | 153441.51 | 101145.55 | 407934.54 | Florida | 191050.39 |
| 4 | 144372.41 | 118671.85 | 383199.62 | New York | 182901.99 |
| 5 | 142107.34 | 91391.77 | 366168.42 | Florida | 166187.94 |
| 6 | 131876.9 | 99814.71 | 362861.36 | New York | 156991.12 |
| 7 | 134615.46 | 147198.87 | 127716.82 | California | 156122.51 |
| 8 | 130298.13 | 145530.06 | 323876.68 | Florida | 155752.6 |
| 9 | 120542.52 | 148718.95 | 311613.29 | New York | 152211.77 |
| 10 | 123334.88 | 108679.17 | 304981.62 | California | 149759.96 |
| 11 | 101913.08 | 110594.11 | 229160.95 | Florida | 146121.95 |
| 12 | 100671.96 | 91760.61 | 240744.55 | California | 144750.1 |

bikebuyer (1).csv

Show all

Type here to search

06:06 PM
16-09-2022

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us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_6aa40a59-52dc-4ed6-8967-a431732a3099&options%5BdisableGlassP...

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IBM Cognos Analytics with WatsonNew exploration65Search content

Assistant50_Startups.csv

Count of R&D Spend

108

R&D Spend

Show related visualizations

Ask a question

Select a starting point

Skip

Every exploration includes a data relationships card.

Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

ProfitMarketing SpendAdministrationR&D Spend

bikebuyer (1).csvShow all

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Gmail

YouTube

Maps

Translate

News

Photo - Google Ph...

Apps

IBM Cognos Analytics with Watson

* New exploration

Search content

Assistant

50_Startups.csv

Count of Marketing Spend

108

Marketing Spend

Show related visualizations

Create dashboard from the chart

Ask a question

Select a starting point

Every exploration includes a data relationships card.

Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

Profit

Marketing Spend

Administration

R&D Spend

bikebuyer (1).csv

Show all

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* New exploration

Search content

Assistant

50_Startups.csv

Number of State

3

State

Show related visualizations

Create dashboard from the chart

Ask a question

Select a starting point

Skip

Every exploration includes a data relationships card.

Start with any column. You can always change it later.

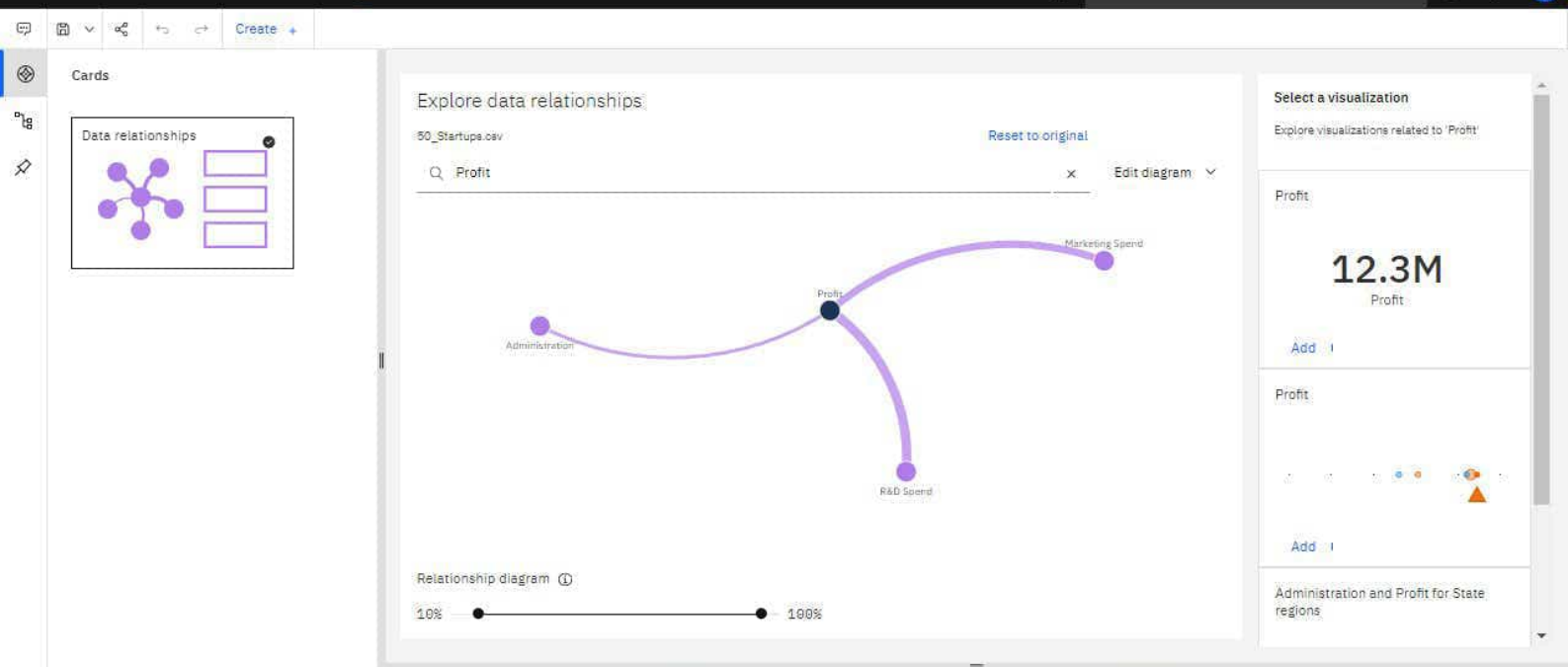
Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

ProfitMarketing SpendAdministrationR&D Spend

Type here to search

06:12 PM16-09-2022



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Content

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Gmail

YouTube

Maps

Translate

News

Photo - Google Ph...

Apps

IBM Cognos Analytics with Watson

* New exploration

Search content

Assistant

50_Startups.csv

Administration (S...

Marketing Spend ...

R&D Spend (Sum)

Show related visualizations

Create dashboard from the chart

Ask a question

Select a starting point

Skip

Every exploration includes a data relationships card.

Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

Profit

Marketing Spend

Administration

R&D Spend

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Content

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IBM Cognos Analytics with Watson

* New exploration

Search content

Assistant

50_Startups.csv

@Cognos

Here are the visualizations from source 50_Startups.csv:

Profit and R&D Spend

Measures

R&D Spend

Profit

R&D Spend

Profit

080,00,0001,00,00,000

Values

Show related visualizations

Ask a question

→

Select a starting point

Skip

Every exploration includes a data relationships card.

Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

ProfitMarketing SpendAdministrationR&D Spend

Type here to search

06:16 PM16-09-2022

Profit and R&D Spend

Measures

- R&D Spend
- Profit



Show related visualizations

Select a starting point

Skip

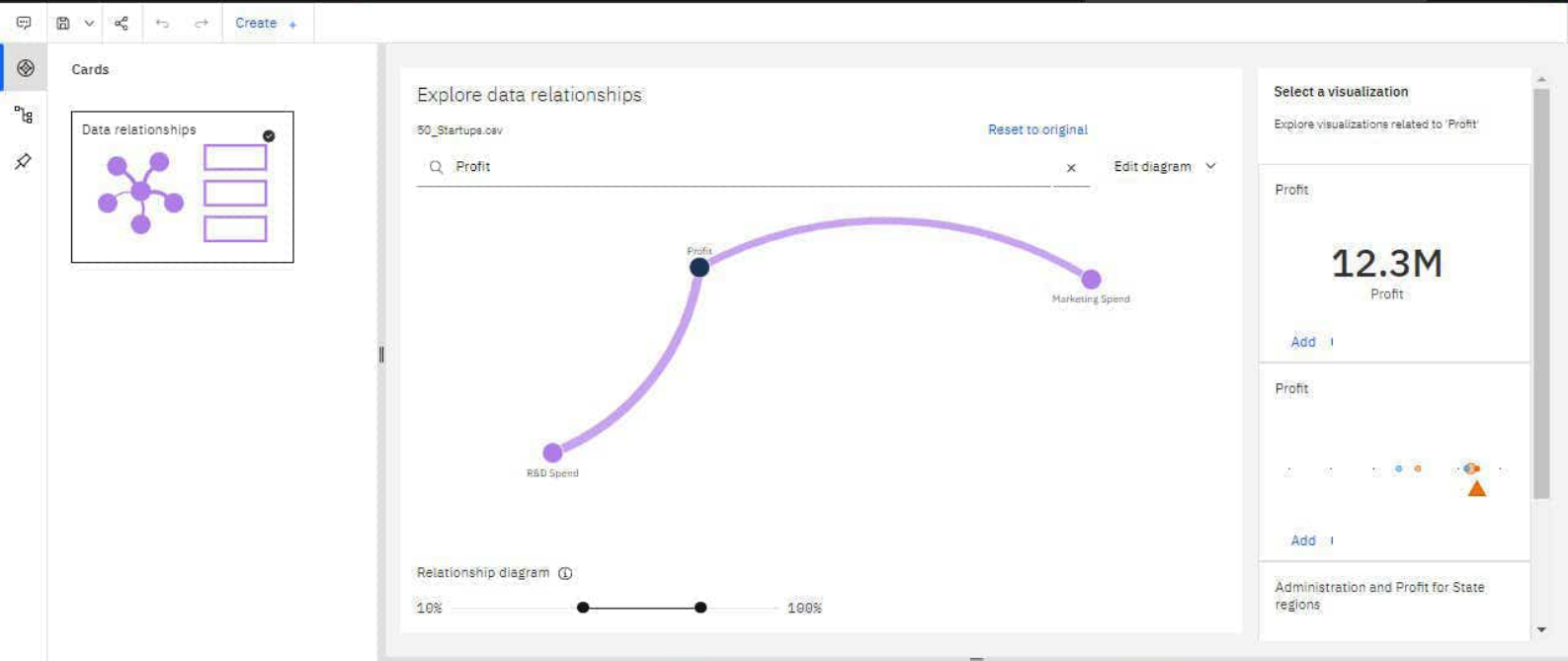
Every exploration includes a data relationships card.

Start with any column. You can always change it later.

Enter data column. Not sure? Try Profit, Marketing Spend

Try starting with one of these...

ProfitMarketing SpendAdministrationR&D Spend



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IBM Cognos Analytics with Watson

* New exploration

Search content

?

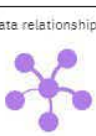
2

Cards

Profit

12.3M

Data relationships




Explore data relationships

50_Startups.csv

Reset to original

Administration



Select single or multiple nodes to see visualizations:

Relationship diagram ⓘ

10%100%

Select a visualization


Explore visualizations related to 'Administration'

Administration

13.1M

Add


Administration



Add

Administration and Marketing Spend for State regions

Type here to search



ENG06:28 PM16-09-2022

IBM Cognos Analytics with Watson

* New exploration

68

Search content

?

2

Profile

Analytics

Details

Fields

Properties

Cards

5

R&D Spend, Marketing Spend

6

Profit by Profit and State

7

Data relationships

Profit by Profit and State

Profit (Sum)

4,00,000

3,00,000

2,00,000

1,00,000

0

14,601.4 | California

42,559.73 | New York

64,926.88 | New York

69,738.98 | New York

77,199.83 | New York

78,239.91 | Florida

81,229.06 | New York

90,178.19 | Florida

96,778.93 | Florida

97,483.56 | Florida

99,937.59 | New York

1,03,282.38 | Florida

1,09,733.54 | Florida

1,08,553.04 | New York

1,110,352.25 | Florida

1,241,248.9 | Florida

1,32,692.61 | Florida

1,41,585.52 | Florida

1,48,121.95 | Florida

1,52,211.71 | New York

1,58,122.51 | Florida

1,66,487.44 | California

1,9,189.39 | Florida

1,92,248.83 | New York

Profit - State

Fields

Bars

Profit

State

Click or drag data here

Length*

Profit

Click or drag data here

y-start

Click or drag data here

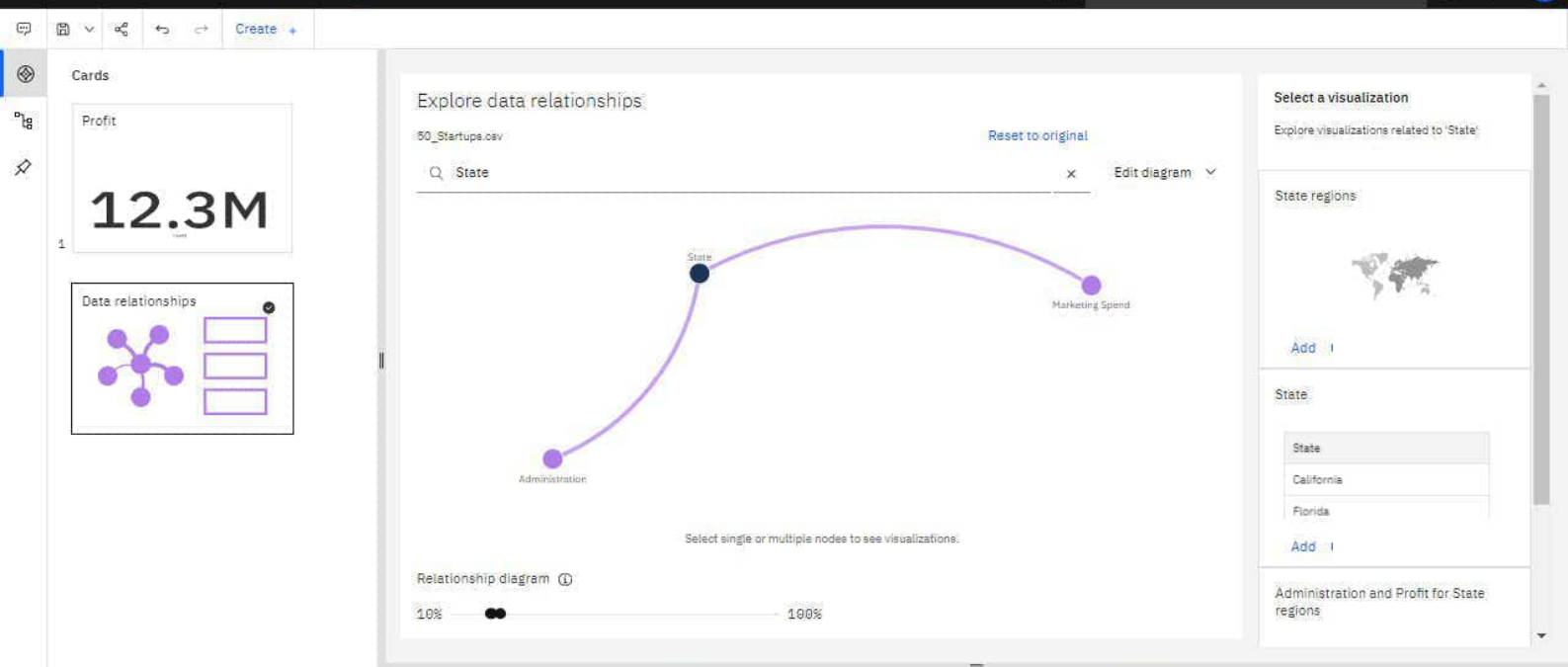
Target

Click or drag data here

Type here to search

07:15 PM

16-09-2022



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* New exploration

Content

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* New exploration


Search content

Cards

Profit

12.3M

Data relationships

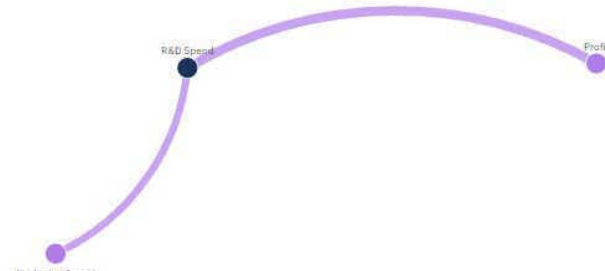


Explore data relationships

80_Startups.csv

Reset to original

R&D Spend



Edit diagram

Select single or multiple nodes to see visualizations:

Relationship diagram

10%100%

Select a visualization

Explore visualizations related to 'R&D Spend'

R&D Spend

8.1M

R&D Spend

Add

R&D Spend

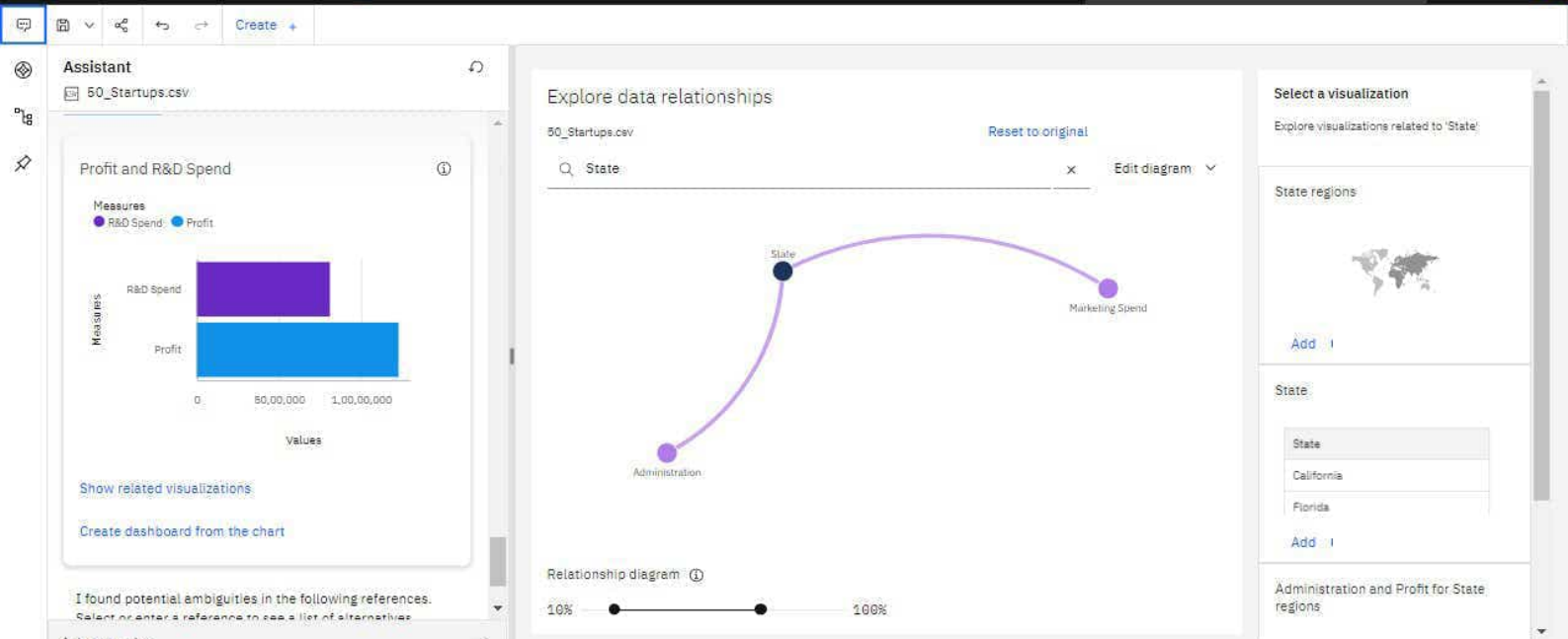
Add

Administration and R&D Spend for State regions

Type here to search



ENG06:29 PM16-09-2022



Assistant

50_Startups.csv

@Cognos

Here are the visualizations from source 50_Startups.csv:

Marketing Spend and R&D Spend

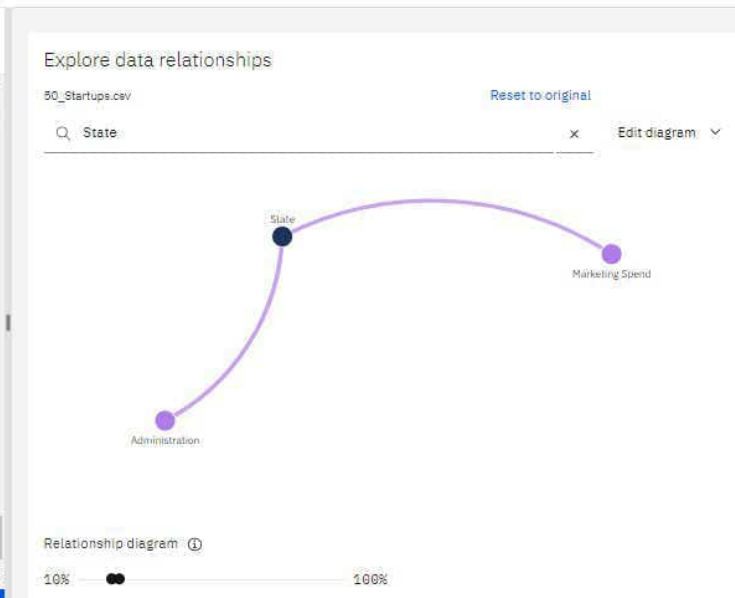
Measures

- R&D Spend
- Marketing Spend

Values

Show related visualizations

Ask a question



Select a visualization

Explore visualizations related to 'State'

State regions

Add

State:

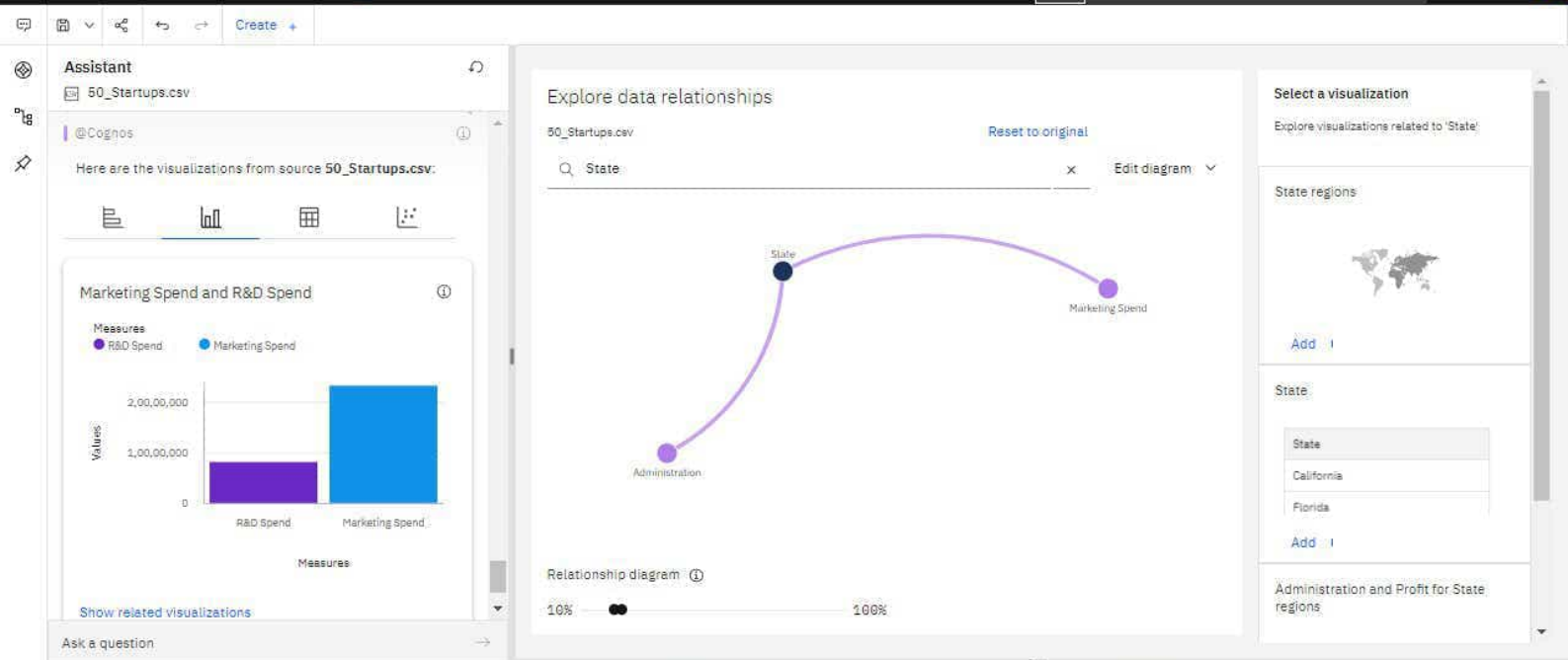
State

California

Florida

Add

Administration and Profit for State regions



Assistant

50_Startups.csv

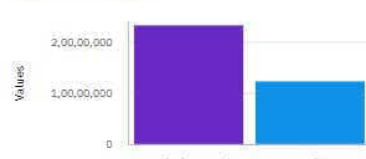
@Cognos

Here are the visualizations from source 50_Startups.csv:

Profit and Marketing Spend

Measures

Marketing Spend Profit



Values

2,000,000

1,000,000

0

Marketing Spend Profit

Measures

Show related visualizations


Ask a question



Select a visualization

Explore visualizations related to 'State'

State regions



Add

State:

State

California

Florida

Add

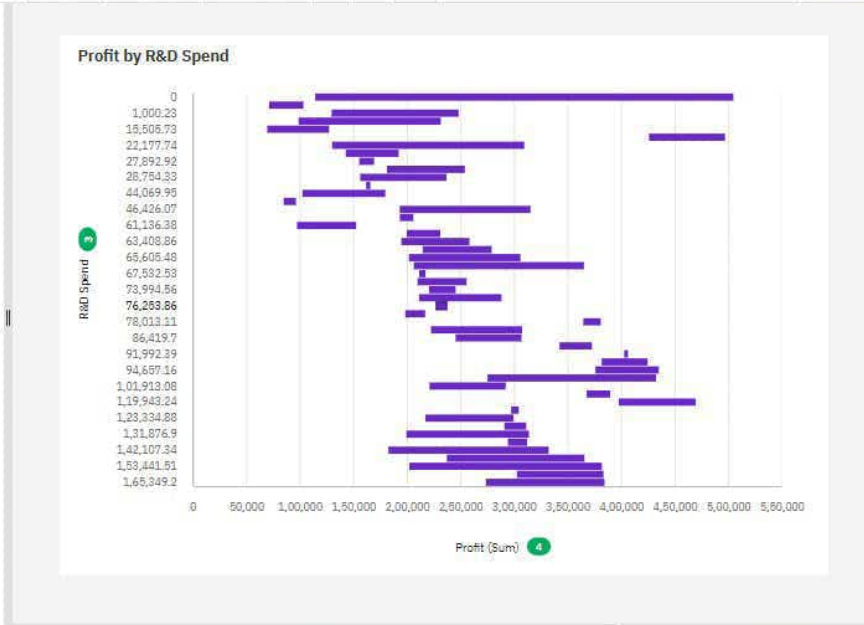
Administration and Profit for State regions

Selected sources /

50_Startups.csv

Navigation paths:

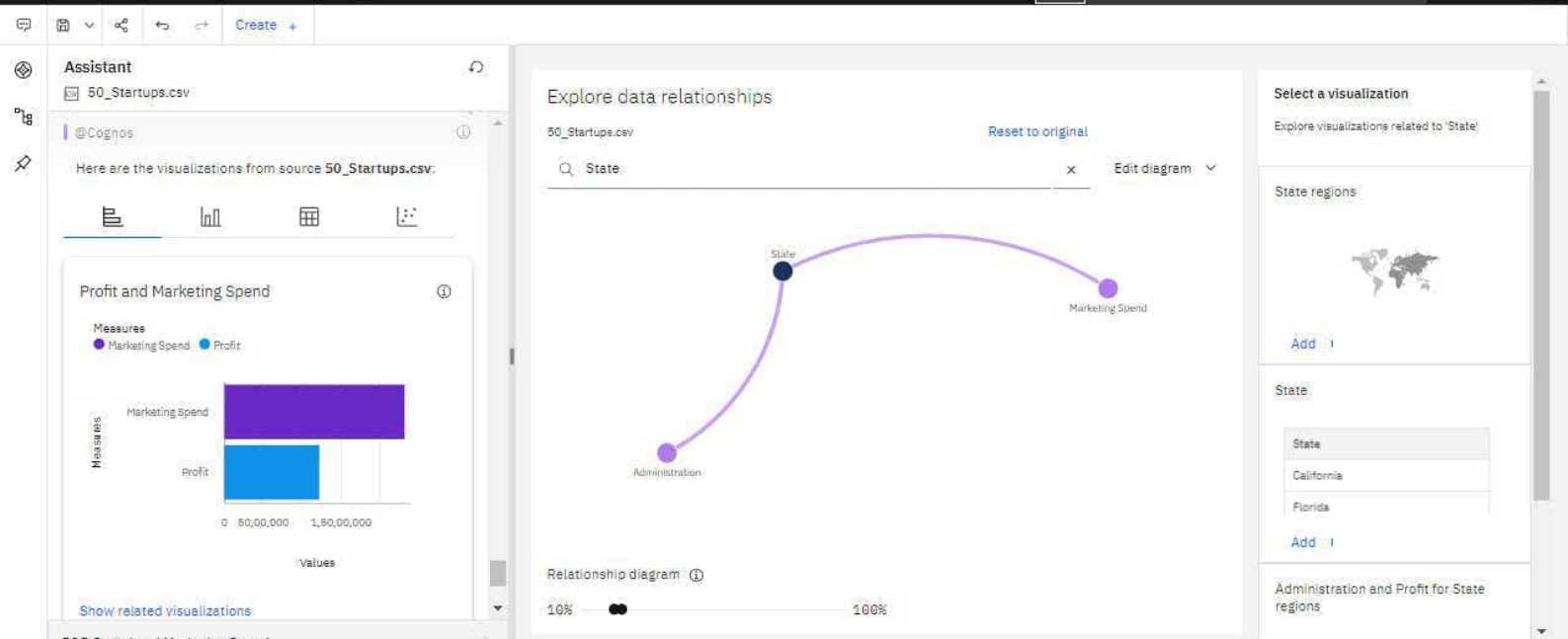
- 50_Startups.csv
 - R&D Spend
 - Administration
 - Marketing Spend
 - State
 - Profit



Fields

Bars

- R&D Spend
- Profit
- Length*
- y-start
- Administration
- Target
- Color



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Home

* New exploration

Content

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_a5e0fa39-a140-44f5-a042-127c96bd7531&options%5BdisableGlassPr...

GmailYouTubeMapsTranslateNewsPhoto - Google Ph...Apps

IBM Cognos Analytics with Watson

* New exploration

66

Search content

?

2

Assistant

50_Startups.csv

@Cognos

Here are the visualizations from source 50_Startups.csv:

Profit and Administration

Measures

AdministrationProfit

Measures

Administration

Profit

050,000,0001,000,000,000

Values

Show related visualizations

Ask a question

Ask question

Explore data relationships

50_Startups.csv

Reset to original

State

Administration

State

Marketing Spend

Relationship diagram

10%100%

Select a visualization

Explore visualizations related to 'State'

State regions

State

California

Florida

Add

Administration and Profit for State regions

Type here to search

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16-09-2022

ENG

IBM Cognos Analytics with Watson

* New exploration

65

Search content

Analytics

Details

Fields

Properties

Cards

1

/ Profit by R&D Spend

2

State colored by... sized by Profit

3

Data relationships

State colored by R&D Spend sized by Profit

Profit (Sum)

R&D Spend (Sum)

New York

Florida

California

Fields

Bubbles

Required field

State

Click or drag data here

Size

Profit

Color

R&D Spend

Click or drag data here

Repeat (column)

Click or drag data here

Repeat (row)

Type here to search

06:58 PM

16-09-2022



Type here to search



ENG

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16-09-2022

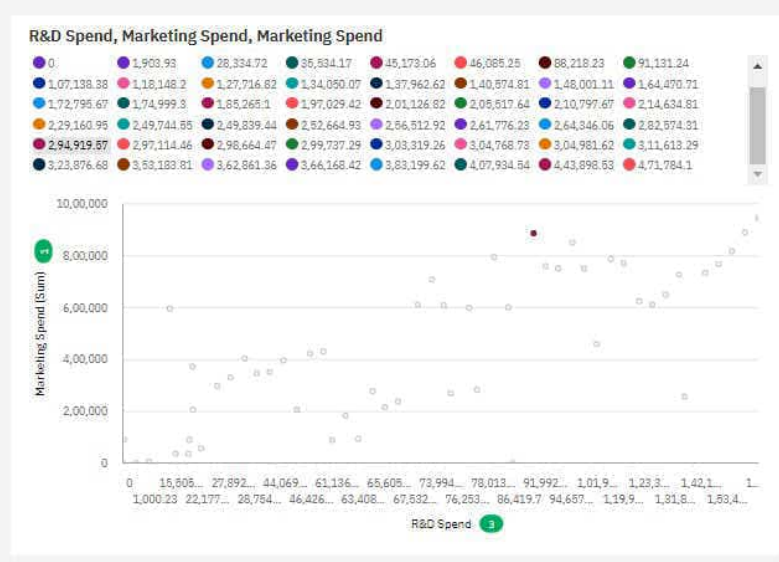


4 pins

R&D Spend, Mar...ng Spend chart
New exploration, 9/16/2022, 8:41 AM

Administration ...acked bar chart
New exploration, 9/16/2022, 8:34 AM

State colored by...ed bubble chart
New exploration, 9/16/2022, 8:30 AM



Fields

X-axis

R&D Spend

Click or drag data here

y-axis*

Marketing Spend

Click or drag data here

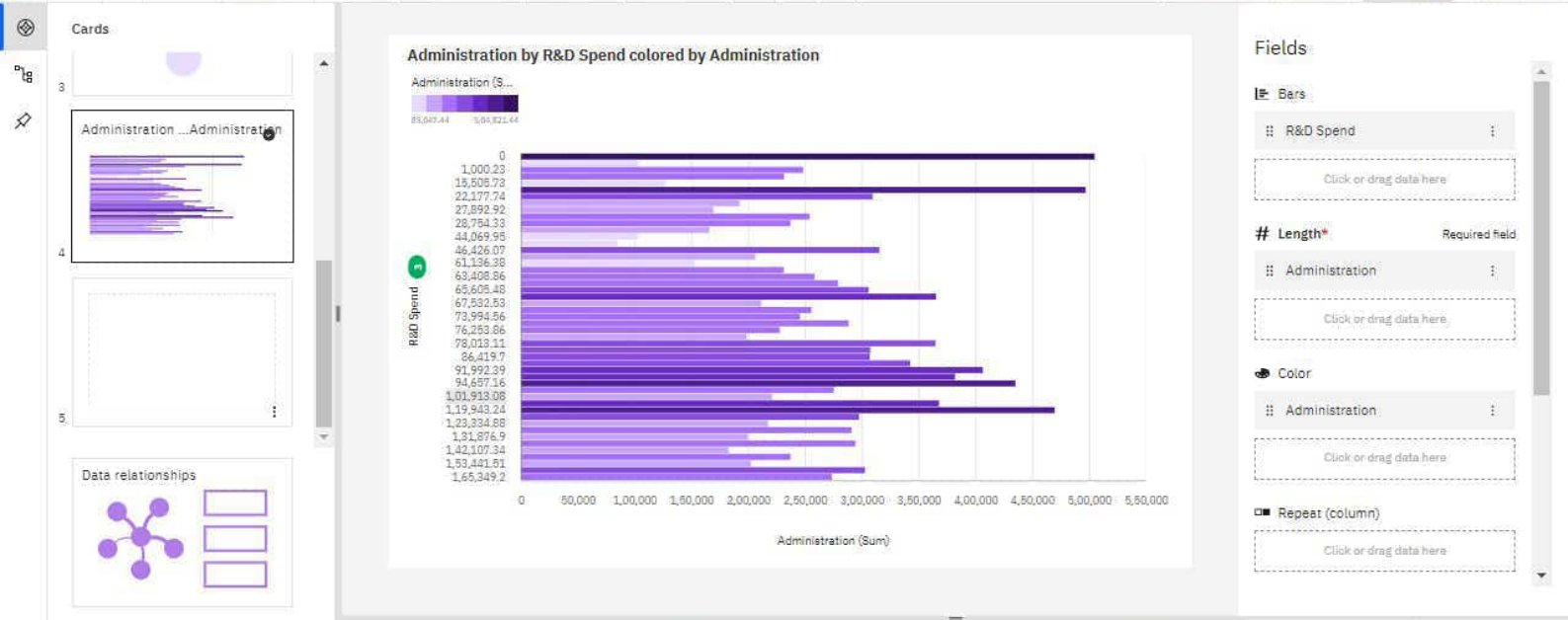
Color

Marketing Spend

Click or drag data here

Key

Click or drag data here



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Content

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_a5e0fa39-a140-44f5-a042-127c96bd7531&options%5BdisableGlassPr...

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IBM Cognos Analytics with Watson

* New exploration

66

Search content

?

2

Assistant

50_Startups.csv

@Cognos

Here are the visualizations from source 50_Startups.csv:

R&D Spend by State

| State | R&D Spend (\$mm) |
|------------|------------------|
| California | 25,000,000 |
| Florida | 28,000,000 |
| New York | 29,000,000 |

Show related visualizations

Explore data relationships

50_Startups.csv

Reset to original

State

Administration

State

Marketing Spend

Relationship diagram

10%100%

Select a visualization

Explore visualizations related to 'State'

State regions

Add

State:

State

California

Florida

Add

Administration and Profit for State regions

Type here to search

ENG06:39 PM16-09-2022