

Define CS, fit understand RC	Explore AS, differentiate		
	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Hospitals--> Sugar patients</p></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><ul style="list-style-type: none">✓ Highly confidential persons are allowed to access✓ Knowledge to access</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>The available solution is that predicting diabetic retinopathy using deep learning algorithms and with comparatively less accuracy</p></div>
	<div>2. PROBLEMS<div>J&P</div><ul style="list-style-type: none">✓ Severe vision loss✓ Difficulty driving, especially at night, and trouble reading</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><ul style="list-style-type: none">✓ Over time, too much sugar in your blood can lead to the blockage of the tiny blood vessels that nourish the retina, cutting off its blood supply.✓ cause damage to your eyes that can lead to poor vision or even blindness.</div>	<div>7. BEHAVIOUR<div>BE</div><ul style="list-style-type: none">✓ The patients can take medical tests and get checked in the hospital✓ The test results can be utilized by the deep learning model</div>
Identify strong TR & EM	<div>3.TRIGGERS<p>The likelihood of developing this ocular problem increases with the duration of diabetes and the degree of blood sugar management.</p></div>	<div>10. YOUR SOLUTION<p>Diabetes mellitus frequently results in diabetic retinopathy (DR), which results in lesions on the retina that impair vision. Blindness may result if it is not caught in time. The scientific community has proposed numerous AI-based techniques for the identification and categorization of diabetic retinopathy on fundus retinal images. Additionally, it might enhance the patient recruiting process for clinical trials focusing on</p></div>	<div>✓8. CHANNELS OF BEHAVIOUR<div>CH</div><p>ONLINE</p><p>Through online searches, people look up the symptoms and causes as well as the locations of medical testing labs. Additionally, they might prefer to receive the results right away.</p></div>

	<p>4. EMOTIONS: BEFORE / AFTER</p> <p>BEFORE:</p> <p>-->Anxious about getting checked with doctor immediately and knowing their medical condition.</p> <p>AFTER:</p> <p>-->After diagnosis and getting the results for their tests patients would be happy that they got to know about their conditions at very early stage and get cured in a painless way.</p>		<p>SL</p> <p>OFFLINE</p> <p>✓ Most of the time, patients need to have a full physical Checkup , therefore they should go to the hospital and have the necessary tests.</p>	
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