

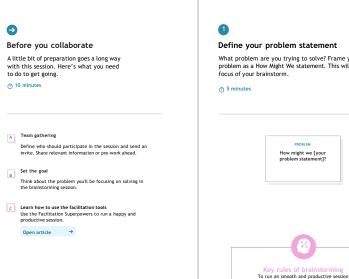
Brainstorm & idea prioritization

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Use this template in your own team

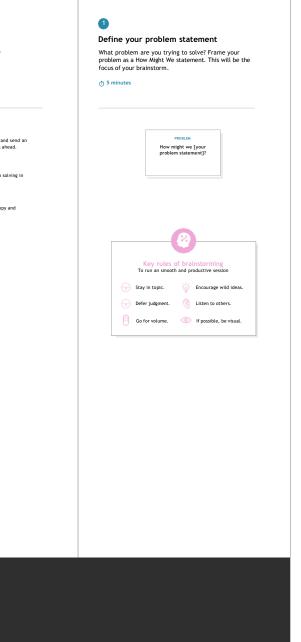
can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

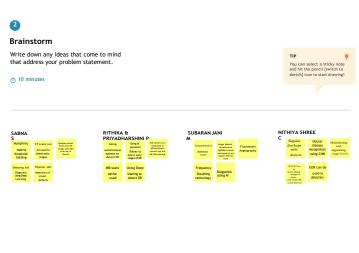
- (b) 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



Share template feedback

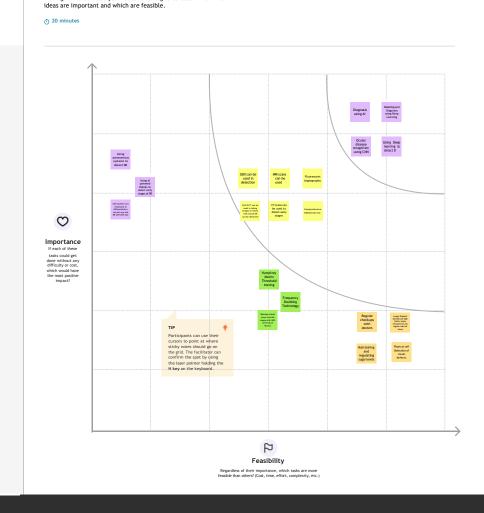








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After you collaborate

Quick add-ons

A Share the mural

Keep moving forward

Share template feedback

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Define the components of a new idea or strategy.

Understand customer needs, motivations, and obstacles for an experience. Open the template →

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

might find it helpful.

You can export the mural as an image or pdf to share with members of your company who

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Prioritize

Your team should all be on the same page about what's important

moving forward. Place your ideas on this grid to determine which

