

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	17 September 2022
Team ID	PNT2022TMID32941
Project Name	UNIVERSITY ADMIT ELIGIBILITY PREDICTOR
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

**Template**

### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
1 hour to collaborate  
2-8 people recommended

Share template feedback

#### 1 Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

#### 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we predict the students' admission in universities?

#### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

### Group ideas

Now it's time to share your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than 10 sticky notes, try and break it up into smaller sub-groups.

20 minutes

**Scenario**

- Scenario 1: A new type of car that can drive itself.
- Scenario 2: A new type of car that can drive itself.
- Scenario 3: A new type of car that can drive itself.
- Scenario 4: A new type of car that can drive itself.
- Scenario 5: A new type of car that can drive itself.
- Scenario 6: A new type of car that can drive itself.
- Scenario 7: A new type of car that can drive itself.
- Scenario 8: A new type of car that can drive itself.
- Scenario 9: A new type of car that can drive itself.
- Scenario 10: A new type of car that can drive itself.

**Sustainable**

- Sustainable 1: A new type of car that can drive itself.
- Sustainable 2: A new type of car that can drive itself.
- Sustainable 3: A new type of car that can drive itself.
- Sustainable 4: A new type of car that can drive itself.
- Sustainable 5: A new type of car that can drive itself.
- Sustainable 6: A new type of car that can drive itself.
- Sustainable 7: A new type of car that can drive itself.
- Sustainable 8: A new type of car that can drive itself.
- Sustainable 9: A new type of car that can drive itself.
- Sustainable 10: A new type of car that can drive itself.

**Business**

- Business 1: A new type of car that can drive itself.
- Business 2: A new type of car that can drive itself.
- Business 3: A new type of car that can drive itself.
- Business 4: A new type of car that can drive itself.
- Business 5: A new type of car that can drive itself.
- Business 6: A new type of car that can drive itself.
- Business 7: A new type of car that can drive itself.
- Business 8: A new type of car that can drive itself.
- Business 9: A new type of car that can drive itself.
- Business 10: A new type of car that can drive itself.

**Technical**

- Technical 1: A new type of car that can drive itself.
- Technical 2: A new type of car that can drive itself.
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**Based on records**

- Based on records 1: A new type of car that can drive itself.
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**Based on marks**

- Based on marks 1: A new type of car that can drive itself.
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**Based on fees structure**

- Based on fees structure 1: A new type of car that can drive itself.
- Based on fees structure 2: A new type of car that can drive itself.
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**Based on university distance**

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**Based on special talents**

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**Based on collecting information**

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**TIP**

When you have a lot of ideas, it's important to group them. This helps you see patterns and makes it easier to share your ideas with others.

## Step-3: Idea Prioritization

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**Importance**

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**TIP**

Participants can use their current location of where sticky notes should go on the grid. The facilitator can confirm the split by using the same points leading the H key on the keyboard.