



## Step-2: Brainstorm, Idea Listing and Grouping

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**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  

10 minutes

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

RAHUL

SMART  
MEDICAL  
MANAGEMENT

PROPER  
RESOURCE  
UTILIZATION

PRIORITY TO  
PATIENTS  
WITH URGENT  
SYMPTOMS

AVAILABILITY  
OF  
HOSPITAL  
BEDS

GOKULAPRIYAN

SMART  
MEDICAL  
MANAGEMENT

UTILIZE  
RESOURCES  
EFFICIENTLY

IMPROVES  
PATIENT  
DISEASE  
MONITORING

REDUCES  
WAITING  
TIME

MANO RANJAN

HELPFUL

SMART  
MEDICAL  
MANAGEMENT

EFFICIENT  
USE OF  
HOSPITAL  
RESOURCES

PRECAUTION  
FOR CRITICAL  
CONDITIONS

SREEDHAR

REDUCE  
WAITING  
TIME

SMART  
MEDICAL  
MANAGEMENT

PROPER  
RESOURCE  
ALLOCATION  
FOR  
PATIENTS

AVAILABILITY  
OF MEDICAL  
MEDICATIONS  
PLASMATIC

3

**Group ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.  

20 minutes

RESOURCE

PROPER  
RESOURCE  
ALLOCATION  
FOR  
PATIENTS

PRECAUTION  
FOR  
CRITICAL  
CONDITIONS

TIME COMPLEXITY

REDUCES  
WAITING  
TIME

REDUCE  
WAITING  
TIME

DIAGNOSIS

SMART  
MEDICAL  
MANAGEMENT  
AND  
PREVENTION

IMPROVES  
PATIENT  
DISEASE  
MONITORING

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

