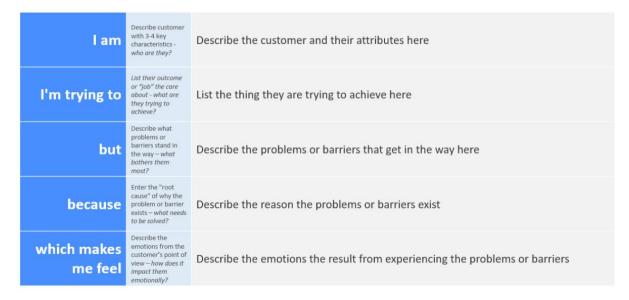
Ideation Phase Define the Problem Statements

DATE	19/10/2022	
Team ID	PNT2022TMID40549	
Project Name	Nutrition Assistant Application	
Maximum Marks	2 Marks	

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem	lam	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	IT	Maintain a	I don't	My job is a	Like I am overweight
	professional	healthy and	have time	9-5 hectic	and lazy.
		balanced	for that.	job and I	
		diet.		stay at the	
				same chair	
				for the	
				entire day.	
PS-2	Student	Improve the	l am	I don't have	Like I am weak and I
		health and	unaware	more	have less memory
		the memory	of what	knowledge	power.
		power.	to eat.	about	
				nutrition.	