

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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Build empathy and keep your focus on the user by putting yourself in their shoes.



PROBLEM STATEMENT

VIGNESH .T

user name

is a/an **Cloud
Developer**

user characteristics

who needs

Create a application using cloud technology

user need

because

By using this he can access data from anywhere and avoid data loss

insight

PROBLEM STATEMENT

Vasanth .R

user name

is a/an Cloud Analyst

user characteristics

who needs

Responsible for planning and organizing a cloud application

user need

because

He analyst implement and designs and also monitor the performance of system periodically

insight

PROBLEM STATEMENT

Srinivas .P R

user name

is a/an

Employee

user characteristics

who needs

To see expenses Visualization using graph

user need

because

it helps in easy understanding of daily transaction on weekly and monthly basis

insight

PROBLEM STATEMENT

SakthiGanesh.
M

user name

is a/an Common people

user characteristics

who needs

Exclusive suite of service for him
to handle his earnings

user need

because

He can monitor all transactions like bills, refunds, receipts, taxes, etc....

insight