AI-Powered Nutrition Analyzer For Fitness Enthusiasts

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Customer Journey Map

AI Powered Nutrition Analyzer for Fitness Enthusiasts

AWARENESS	CONSIDERATION	PURCHASE	RETENTION	ADVOCACY
What does the target customer care about?	What specific problem are you solving for them?	What is your unique selling point?	Does your solution demonstrate consistent value?	Will customers recommend your solution?
Where do they seek solutions like yours?	What is their biggest painpoint?	What gives your product value and makes it stand out?	Is your business easy to work with?	Are you incentivating them to do it so?
1)customer care about their health metrics to have healthy body 2)This Application will help them to provide the nutrient content of the food which is scanned by the app	1)The platform provides nutrition-based data services, analytics, and technologies to its consumers and wants to turn itself into a leading source of nutrition-related insight platform 2) The biggest painpoint is to balance healthy diet with their calories intake	1)online platform which uses deep learning and image recognition to analyse what the users eat and determine what is trending in terms of each popular dish that the user eats and consumption time 2) The app heavily relies on AI to produce customised data regarding calorie intake makes it stand out	1)The app delivers nutrition-based analytics and data to its users and becoming a leading platform for delivering AI fitness services and gives consistent value 2)Ultimate Workout at Home Solution makes buisness easy to work with	1)It is also known as weight management and human fitness training coach so people around the world make use of it 2) AI fitness software makes fitness apps more compelling and engaging for customers.so people use this solution widely