ASSIGNMENT1 - TO VISUALISE AND EXPLORE 50 STARTUPS.

LINK: New exploration (ibm.com)

folder link ass1:

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2Fassignment%2B1%2FNew%2Bexploration

Top window:

* New exploration

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_7f60b90e-53ad-483c-9050-d30d65b6c914&options%5BdisableGlassPrefetc...

IBM Cognos Analytics with Watson

* New exploration

Search content

Create +

Selected sources /

50_Startups.csv

Search

Navigation paths

50_Startups.csv

R&D Spend

Administration

Marketing Spend

State

Profit

Explore data relationships

50_Startups.csv

Reset to original

Administration

Edit diagram

Administration

Marketing Spend

State

Select single or multiple nodes to see visualizations.

Relationship diagram ⓘ

10%   100%

Select a visualization

Explore visualizations related to 'Administration'

Administration

13.1M

Administration

Add +

Administration

Add +

Administration and Marketing Spend
for State regions

Bottom window:

* New exploration

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_ffea498a-e5ab-40e4-bb5b-c731e82cf875&options%5BdisableGlassPrefetch...

IBM Cognos Analytics with Watson

* New exploration

Search content

Create +

Cards

Data relationships

Explore data relationships

50_Startups.csv

Reset to original

R&D Spend

Edit diagram

R&D Spend

Profit

Select single or multiple nodes to see visualizations.

Relationship diagram ⓘ   62% - 75%

10%   100%

Select a visualization

Explore visualizations related to 'R&D Spend'

R&D Spend

8.1M

R&D Spend

Add +

R&D Spend

Add +

Administration and R&D Spend for
State regions

Screenshot 1 — IBM Cognos Analytics with Watson

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=explore_ffea498a-e5ab-40e4-bb5b-c731e82cf875&options%5BdisableGlassPrefetch...

IBM Cognos Analytics with Watson — * New exploration

Create +

Explore data relationships
50_Startups.csv

Marketing Spend   Reset to original   Edit diagram

Marketing Spend

State

Administration

Select single or multiple nodes to see visualizations.

Relationship diagram
10%   100%

Marketing Spend
23.2M
Marketing Spend
Add +

Marketing Spend
Add +

Administration and Marketing Spend for State regions
Add +

See more

Screenshot 2 — IBM Cognos Analytics with Watson

us1.ca.analytics.ibm.com/bi/?perspective=explore&id=i218635805E1B4F8C82586BCAB94AD3E4&objRef=i218635805E1B4F8C82586BCAB9...

IBM Cognos Analytics with Watson — * New exploration

Create +   24/24   Scatter   Related   Compare

Analytics   Details   Fields   Properties

My pins   All
Search
8 pins

R&D Spend by Pro...fit scatter plot
New exploration, 9/13/2022, 12:27 PM

State, Profit, R... Spend heat map
New exploration, 9/13/2022, 12:25 PM

Profit by R&D Sp...te column chart
New exploration, 9/13/2022, 12:09 PM

R&D Spend by Profit with points for Profit 4
State
● California   ● Florida   ● New York

Profit (Sum)
500,000
450,000
400,000
350,000
300,000
250,000
200,000
150,000
100,000
50,000
0
0   50,000   100,000   150,000   200,000   250,000   300,000   350,000   400,000
R&D Spend (Sum) 3

Fields
Points
Profit
Click or drag data here

x-axis*   Required field
R&D Spend
Click or drag data here

y-axis*   Required field
Profit
Click or drag data here

Color
State
Click or drag data here

Repeat (column)