# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

2-8 people recommended

# Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal Think about the problem you'll be focusing on solving in

Before you collaborate

to do to get going.

10 minutes

A little bit of preparation goes a long way

with this session. Here's what you need

Learn how to use the facilitation tools

productive session.

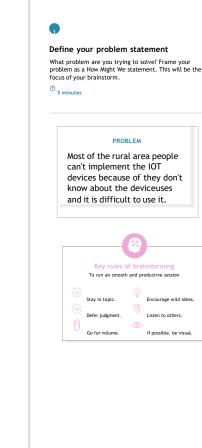
Use the Facilitation Superpowers to run a happy and

1 hour to collaborate

PRIYANKA S ROSHAN A

Open article → Members of Ideation Process: Team Leader: GEETHADEVI K Team Members : SWARNA SHREE C

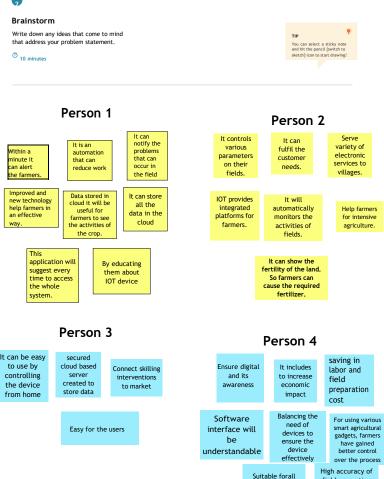
Share template feedback



PROBLEM

Listen to others.

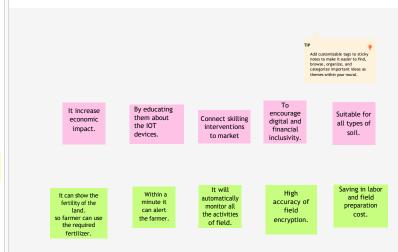
# Encourage wild ideas. If possible, be visual.





Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

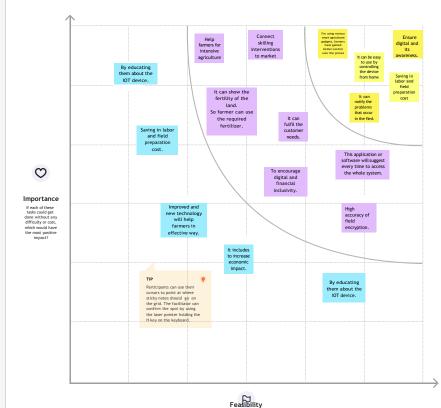


It can be easy to use by controlling the device from home.

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible

① 20 minutes



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.



Need some inspiration? See a finished version of this template to kickstart your work.







field encryption

types of soil











After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

R Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or Open the template →

Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

Share template feedback