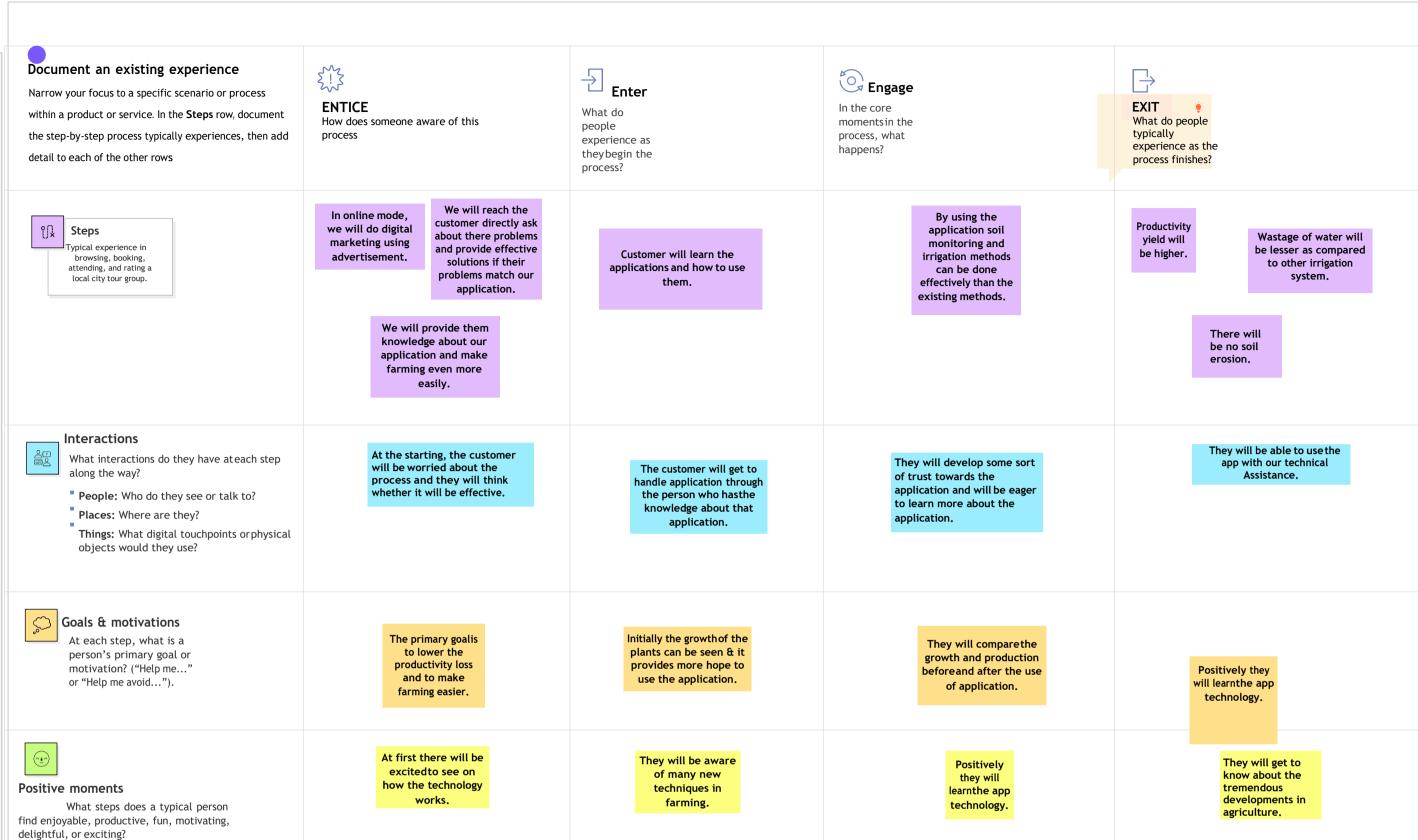


## Customer experience journey map

Use this framework to better understand customer needs, motivations, and obstacles byillustrating a key scenario or process from start to finish. When possible, use this map to document and summarize interviews and relying on your hunches or assumptions.

Product School



(F)

Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

And once if they trust and have enough budget they will buy the app and the learning processis quite challenging.

The learning process is not easy for everyone the understanding capacity differs.

> This application terrace gardening.

The present system is compared to application is more effective.

Extend

after the

over?

What happens

experience is

They will have good experiencewhile using this app and they willhave productive yields

> They will expand their usage to other farming application.

They may recommend

their positive feedbacks

about the app and help

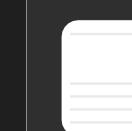
people to work with the

app.

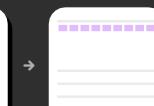
If learning become an There will be challenging task one can't hard learning handle theapp all alone process and and should have a people understanding assisting them always.

> Customers willcome to know about the tremendous growth in agriculture.





Need some →







At first, they will find the app

costly and will have trust

issues.



