Problem-Solution Fit canvas

1. CUSTOMER SEGMENT(S) `CS`

In the prediction of future price of crude oil are considered as a significant challenge of the extreme complexity, demographic and dynamic nature of the crude oil market and crude oil traders perception.

Define CS, fit into CL

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

Improve the performance of price prediction AI by predicating the best results.

5. AVAILABLE SOLUTIONS PLUSES & MINUSES `AS`

In some past model the accuracy of the price price prediction doesn't satisfy the customer, So we have to improve the accuracy of the price for better results.

Explore AS, differentiate

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

The main problem in price prediction is accuracy of the result, it doesn't satisfy the market and crude oil traders.

Focus on PR, tap into BE, understand RC

9. PROBLEM ROOT / CAUSE `RC`

The extraction of oil and natural gas from shale has reduced the amount of oil, the countries needs to import and is adding to the economy in the forms of jobs, investments, and growth.

High oil prices can drive job creation and investment as it becomes economically viable for oil companies and traders to exploit higher-cost.

7. BEHAVIOR + ITS INTENSITY `BE`

This proves that the marketing prices are unpredictable and it can change at anytime by the known and unknown facts of future prices.

The crude oil price problem are ruling the social media by directly or indirectly.

Focus on PR, tap into BE, understand RC

3. TRIGGERS TO ACT `TR`

Finding the impact of the problem, to solve the problem by our team.

4. EMOTIONS BEFORE / AFTER `EM`

Challenging to the extreme complexity and generate the solution to the problem.

Identify strong TR & EM

10. YOUR SOLUTION `SL`

In the use of our price prediction solution, We have to focus the traders of crude oil.

To generate the revenue we have to sell our solution to traders or customers.

By applying neural networks in our solution to predict the price of crude oil and improve the accuracy in our solution for the better results to be implemented.

8. CHANNELS of BEHAVIOR `CH`

ONLINE

By sharing the customers or traders feedback.

OFFLINE

By sharing the prediction of crude oil price by the project for our out market.

Extract online & offline CH of BE

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