

**Project Design Phase-I**  
**Proposed Solution Template**

Date	24 September 2022
Team ID	PNT2022TMID32930
Project Name	SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	A new innovative solution came up through which can directly make online shopping based on the choice of user without any search. It can be done by using the chatbot that can be achieved by smart fashion recommender application.
2.	Idea / Solution description	The user should be able to mention their preferences using interacting with chat bot. The user must receive a notification on order confirmation/failure. The chat bot must gather feedback from the user at the end of order confirmation.
3.	Novelty / Uniqueness	Improved bot services like recommending suitable products to the users, interacting with the users and gathering information about their preferences.
4.	Social Impact / Customer Satisfaction	Meeting customer expectations like customer care support, quick reply, details about offers, coupons, timeconsuming.
5.	Business Model (Revenue Model)	By recommending the required products to the user and very effective UI, Many users can use our application will make a more revenue
6.	Scalability of the Solution	Chatbot can be very useful during festival seasons to know about offers and discounts. And it will be helpful whenever we make online shopping.