

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended

Share template feedback





## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

① 10 minutes

## **Team gathering**

Set the goal

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

#### Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.





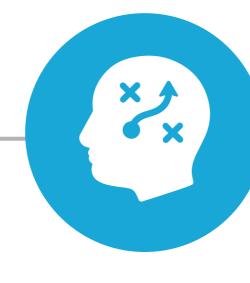
## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



#### **PROBLEM**

How might we [your problem statement]?



# Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



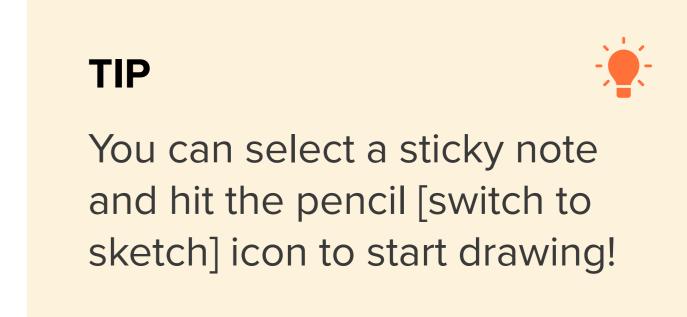
If possible, be visual.



## **Brainstorm**

Write down any ideas that come to mind that address your problem statement.





## Prasanna S

team leader will to checks the status of project	to predicts the recent research progress
to predicts FRS identified and categorized	to role of deep learning in computer vision
to investigate the role of recommender system	to with deep diving into the subject we aimed to perform

#### Santhosh kuma

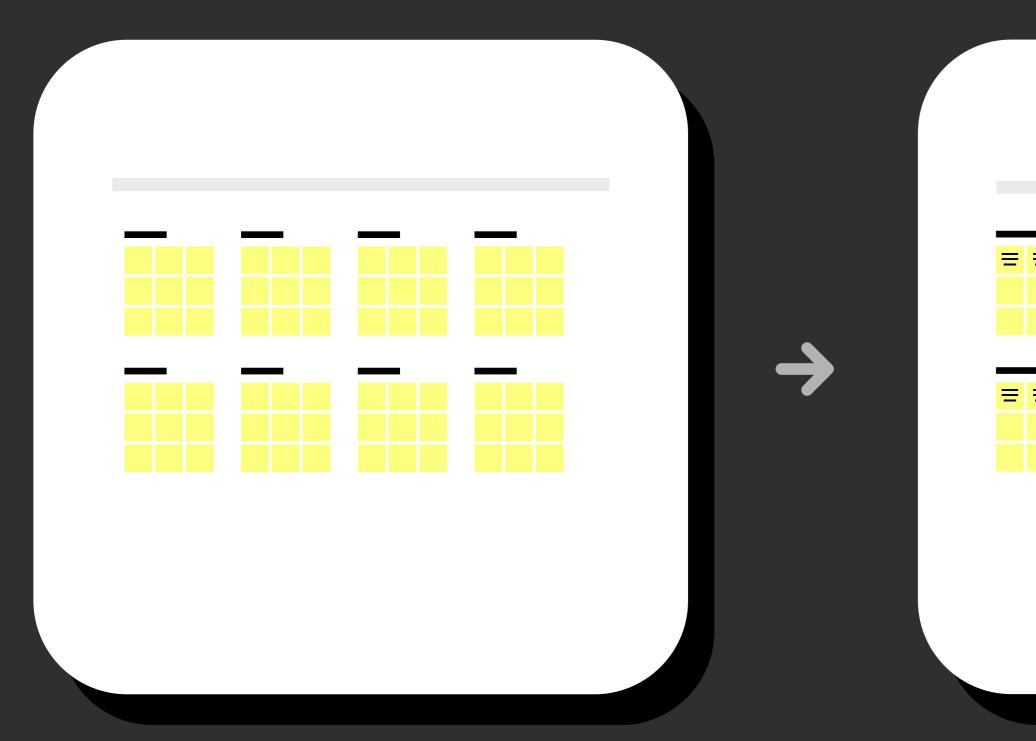
Santhosh	ı kumar
to review is perceived as a scientific method	to put the logical reasoning
there are reasons behind the importance	to predicts the consumer requests throughs online.
to get a better idea of understanding	to fulfil the customer needs of basis

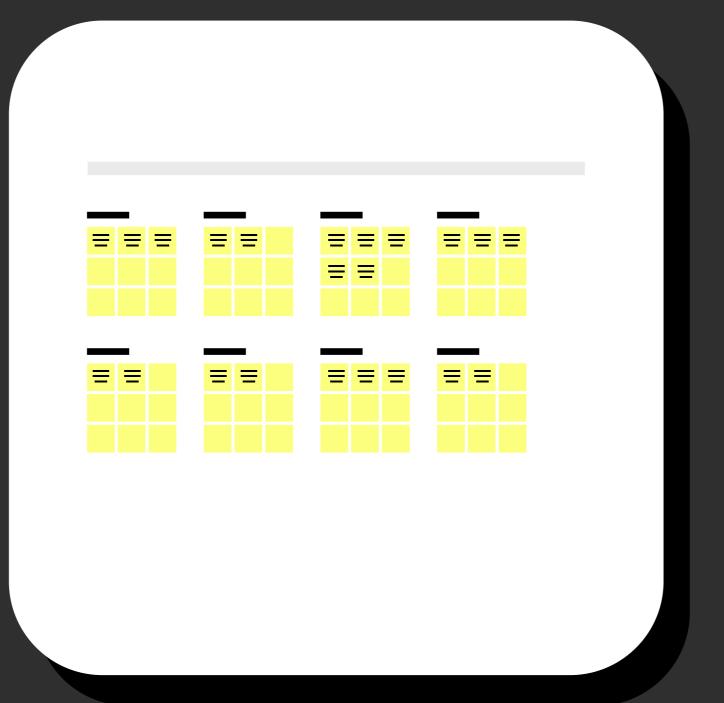
#### Siva ranjan

to predicts the more identified ,integrated perspective here	to checks the framework of the literature of review
to predicts the focuses on clarifying the scope	to define the review of scope
to predicts the agenda	to analysis synthesis the recommendation

#### Senthil kumar

to focus of the research	to predicts the goal of the applications
to review the criticism or central issues	to will result in finding material that contains highly
to personalized fashion recommendation system	to predicts user behaviour activities



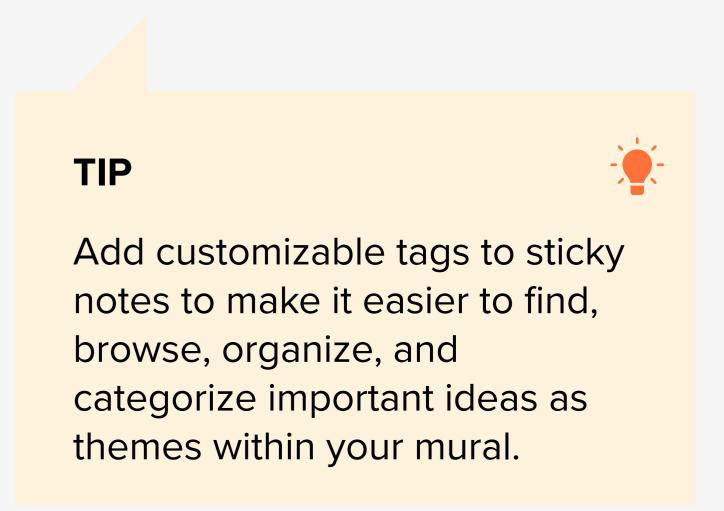




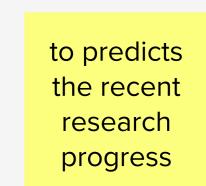
## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

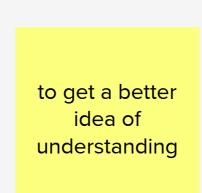




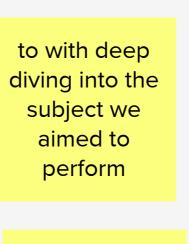
## based on the fashion technology

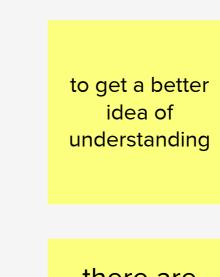






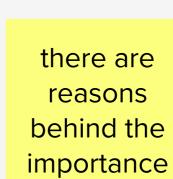
## based on the fashion activities



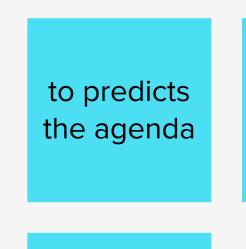


to define the review of scope

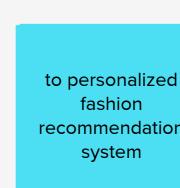
to investigate the role of system



## Based on the smart fashion rules

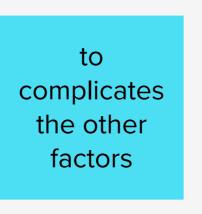








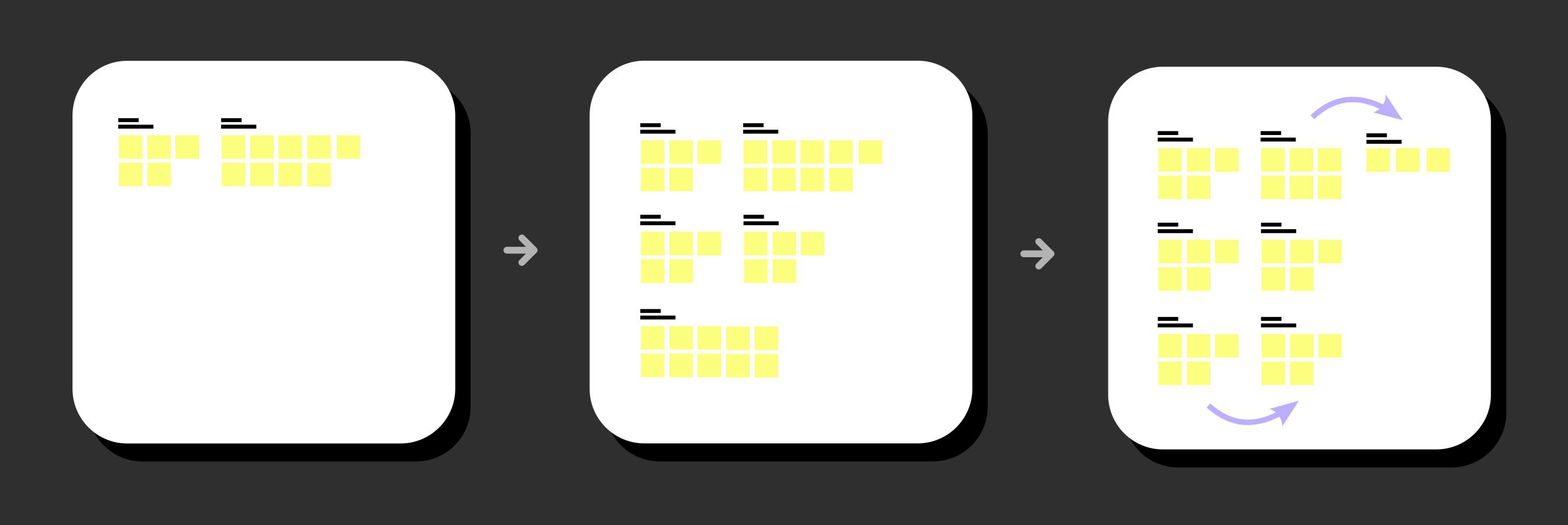
## Based on the other factors













## **Prioritize**

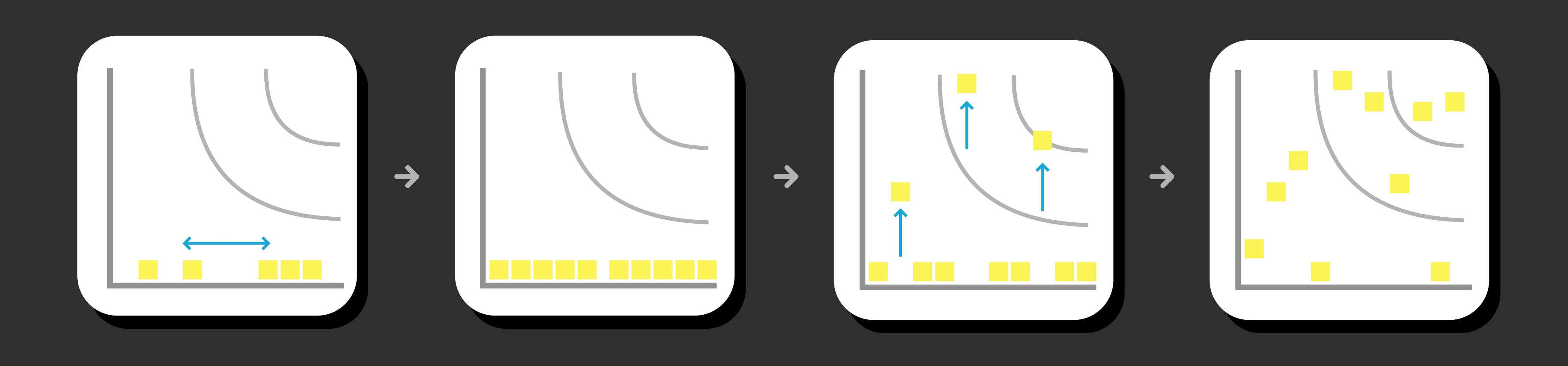
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

## ① 20 minutes



## **Feasibility**

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)





## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

## Quick add-ons

Share the mural

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

В

#### **Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward



#### Strategy blueprint

Define the components of a new idea or strategy.

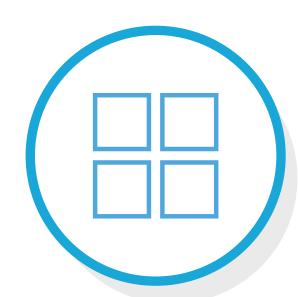
Open the template →



## Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



## Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

