

Brainstorm & Idea Prioritization

Date	1 October 2022
Team id	PNT2022TMID25408
Project name	Fertilizer recommendation system for disease prediction
Maximum marks	4 marks

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to a report
3 team members
3-6 people (can be extended)

Want template feedback?

Before you collaborate

A little bit of preparation goes a long way! With this session, I hope what you need to do is to get going.

10 minutes

- Team gathering**
Define who should participate in the session and create an agenda. Define session objectives and present them.
- Set the goal**
What is the aim of the session? What are you trying to achieve in the session or long term?
- Learn how to use the facilitation tools**
Learn how to use the facilitation tools. Learn how to use the tools. Learn how to use the tools.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your brainstorm.

5 minutes

How might we (your problem statement)?

Key rules of brainstorming

- Stay focused
- Encourage wild ideas
- Defer judgement
- Build on others
- Go for quantity
- It's possible, be crazy

Brainstorm

What are some ideas that come to mind that address your problem statement?

10 minutes

Arun anand

- Avoid unwanted fertilizer
- Easy identify the disease

karthick raja

- farmers can cultivate crop without hurdle
- farmers may avoid soil pollution
- It detects disease and suggest better solution
- It also tells the farming techniques to the farmers

sathish kumar

- Instructions in correct way
- usage period of the fertilizers is mentioned
- free recommendation for the farmer
- userfriendly

maris seenivas

- disease identification
- prior knowledge about the disease
- suggestion of correct fertilizers
- good quality of fertilizers

Group ideas

Take 1-2 minutes to group ideas. Write down the ideas in a group. Once all ideas are written down, group them into a single idea. It is a challenge to group ideas into a single idea. If you need to, you can use sticky notes and move them around.

10 minutes

- It also tells the farming techniques to the farmer
- farmers can easily avoid soil pollution
- farmer can easily identify the disease
- Easy to understand User Interface
- Farmer can use correct fertilizer
- Avoid financial loss

Prioritize

Your team should all be on the same page about what's important. Prioritize your ideas on this grid to determine which ideas are important and which are not.

20 minutes

Importance

Feasibility

It allows farmers buy fertilizers to buy application itself

It detects disease and suggest correct treatment

good quality fertilizer

It also tells the farming techniques to the farmer

After you collaborate

You can export the report as an image or PDF. You can also share the report with your team. You can also share the report with your team.

Quick actions

- Share this report
- Export the report

Keep moving forward

- Strongly interested
- Customer experience journey map
- Strength, weaknesses, opportunities & threats

Want template feedback?