

1.Customer Segment:

Farmer Are The First Customer For This Application. Farmer Can Easily Use This Application And Get Suggestion For Fertilizer To Used Correctly.

CS

5. Available solution :

People are judge the disease in plants by Identifying through the change of leaf's quality

AS

8.channels of behaviour :

Online :

Basic knowledge on the plant and fertilizer

Offline :

People try to identify the disease

J&P

2.Jobs To Be Done /Problems

This application focuses on helping for the farmer who needs a better recommendation of fertilizer on the infected plants .identifying the disease is one of the biggest problem here.

RC

6.customer constraints :

Availability of good networks.
Capturing the image in a required pixels to get a accurate prediction of disease in the plant.

BE

9. problem root cause :

Various disease on the plants can lead to reducing the quality and quantity of the crops productivity. The insects on the plants can spread the disease .

<div data-bbox="689 296 734 323">TR</div> <div data-bbox="112 352 734 557"><p>3.Triggers :</p><p>Seeing their crops are being infected by disease and facing huge loss in quantity and quality</p></div> <div data-bbox="689 572 734 600">EM</div> <div data-bbox="112 603 734 785"><p>4.Emotion :</p><p>Before : losing self-confidence ,distress</p><p>After : gaining self-confidence ,relief</p></div>	<div data-bbox="1370 296 1415 323">SL</div> <div data-bbox="837 347 1420 807"><p>7.Behaviour :</p><p>Directly :</p><p>Farmer can easily identify the disease by the application and they don't need any extra knowledge on the disease prediction</p><p>Indirectly :</p><p>Farmer can be able to get result through online immediately.</p></div>	<div data-bbox="2056 296 2101 323">CH</div> <div data-bbox="1505 352 2083 807"><p>10. Solution :</p><p>Using the fertilizer is one the solution for the disease in the plants. Our Application use the image of the infected plant by identifying the disease and suggest the good fertilizer for the disease</p></div>
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