



CUSTOMER JOURNEY MAP :

| Journey Steps Which step of the experience are you describing? | Discovery Why do they even start the journey? | Registration Why would they trust us? |
|--|---|---|
| Actions What does the customer do? What information do they look for? What is their context? | Satisfy human food and needs | <div>It increase the prodectivity and usability of natural manure</div> <div>It helps farmers increase yields.</div> |
| Needs and Pains What does the customer want to achieve or avoid? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i> | <div>A farmer wants to grows plants,without affecting by any another diseases</div> <div>People will struggle about it actually predicts or not</div> | <div>It improves the plant quality and quantity</div> <div>Not all people Trust the Recommended system</div> |
| Touchpoint What part of the service do they interact with? | Weeding is the first agricultural practice | <div>It makes revolutionary change in farmer industries</div> <div>Adopt and learn new technologies</div> |
| Customer Feeling What is the customer feeling? <i>Tip: Use the emoji app to express more emotions</i> |  |  |
| Backstage | | |
| Opportunities What could we improve or introduce? | The common need for the Farmer is to reduce the amount of effort required for farming related operations | A single platform which gives farmers an access to a wide range of products of various brands with a clarity brought in by technology |
| Process ownership Who is in the lead on this? | Farmer, Farmhands and consumers | people without prior knowledge can access |



| Journey Steps Which step of the experience are you describing? | Discovery Why do they even start the journey? | Registration Why would they trust us? | Onboarding and First Use How can they feel successful? | Sharing Why would they invite others? |
|--|--|---|---|--|
| Actions What does the customer do? What information do they look for? What is their context? | Satisfy human food and needs | It increase the productivity and usability of natural manure It helps farmers increase yields. | Increasing their Knowledge About Plant Diseases and Fertilizers Satisfy consumer's changing tastes and expectations. It Unlocks A New Level Of Modern Agriculture | It will save time for farmer to predict the disease in less amount of time By developing the user friendly application to easily identify the disease |
| Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrator. | A farmer wants to grows plants,without affecting by any another diseases People will struggle about it actually predicts or not | It improves the plant quality and quantity Not all people Trust the Recommended system | It provide a people for Self-Working Platform It requires a basic level of skill to use this application we use more dataset to predict the disease in the plant | To achieve self-sufficiency in food production. Give organic and inorganic way of fertilizing. |
| Touchpoint What part of the service do they interact with? | Weeding is the first agricultural practice | It makes revolutionary change in farmer industries Adopt and learn new technologies | they feel that it provide a smart lifestyle than traditional one feels,how quick the problem in plant is indentified | It reduces pests and diseases not only on the farming but also people who have gardens |
| Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions |  |  |  |  |
| Backstage | | | | |
| Opportunities What could we improve or introduce? | The common need for the Farmer is to reduce the amount of effort required for farming related operations | A single platform which gives farmers an access to a wide range of products of various brands with a clarity brought in by technology | Technology in agriculture can help farmers not only solve their ongoing problems, but also learn about new technologies | New tech advancements in farming are mostly about simply employing mobile applications to automate redundant processes and cut down on dependence on human labor |
| Process ownership Who is in the lead on this? | Farmer, Farmhands and consumers | people without prior knowledge can access | To be successful, a farmer must know a great deal about his land and the products he plans to raise. | Reduces the complexity of disease prediction |