

<div>CS</div> <div>1.customer segment</div> <div>Patients having kidney disease</div>	<div>CC</div> <div>6.customer constraints</div> <div>Good accuracy Low cost Fastest result</div>	<div>AS</div> <div>5.AVAILABLE SOLUTIONS</div> <div>Lifestyle change High blood pressure and High cholesterol Medicine to control</div>
<div>J&P</div> <div>2.JOBS TO BE DONE/PROBLEMS</div> <div>Kidney disease is predicted using data se as a reference.</div>	<div>RC</div> <div>9.PROBLEM ROOT CAUSE</div> <div>Usage of tobacco Poor nutrition High Sodium</div>	<div>BE</div> <div>7.BEHAVIOUR</div> <div>Behavioral abnormalities Mental and Cognitive dysfunctions</div>
<div>TR</div> <div>3. TRIGGERS</div> <div>high blood pressure – over time, this can put strain on the small blood vessels in the kidneys and stop the kidneys working properly. diabetes – too much glucose in your blood can damage the tiny filters in the kidneys.</div>	<div>SL</div> <div>10. YOUR SOLUTION</div> <div>Treatment of chronic illness comes in many forms including surgery, physical therapy, psychological therapy and radiotherapy. However, one of the most common treatment forms is the use of medication</div>	<div>CH</div> <div>8.CHANNELS of BEHAVIOUR</div> <div>8.1 Online No we can not provide online customer service 8.2 Offline We develop many branch of clinic to customer to take treatment.</div>
<div>EM</div> <div>4. EMOTIONS: BEFORE / AFTER</div> <div>The emotional impact can result in low mood, anxiety, panic attacks, feelings of being a burden on others,guilt, loss of control, unacceptance and non-compliance of medical direction or treatment..</div>		