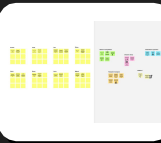# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⏱ **10 minutes** to prepare
🏆 **1 hour** to collaborate
👤 **2-8 people** recommended

Share template feedback

➡

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article ➡

---

①

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
The leading cause of death in the developed world is heart disease. Therefore, there needs to be work done to help prevent the risks of having a heart attack or stroke.

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
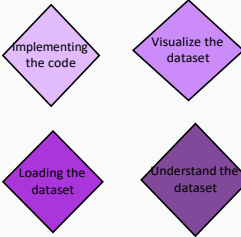- Go for volume.
- If possible, be visual.

---

②

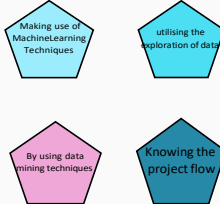## Brainstorm

Write down any ideas that come to mind that address your problem statement.
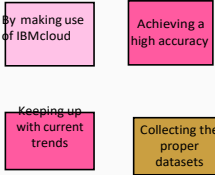
⏱ 10 minutes

SANGEETHA M
- Implementing the code
- Visualize the dataset
- Loading the dataset
- Understand the dataset

PRIYANKA R
- Making use of MachineLearning Techniques
- utilizing the exploration of data
- By using data mining techniques
- Knowing the project flow

RANJANI R
- By making use of IBMcloud
- Achieving a high accuracy
- Keeping up with current trends
- Collecting the proper datasets

SURUTHI S
- Implementing Data Scine
- Assembling details of blood pressure, cholesterol
- Gathering details of ECG
- Using Technical articles

---

③

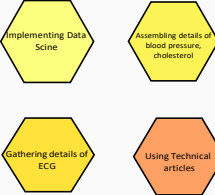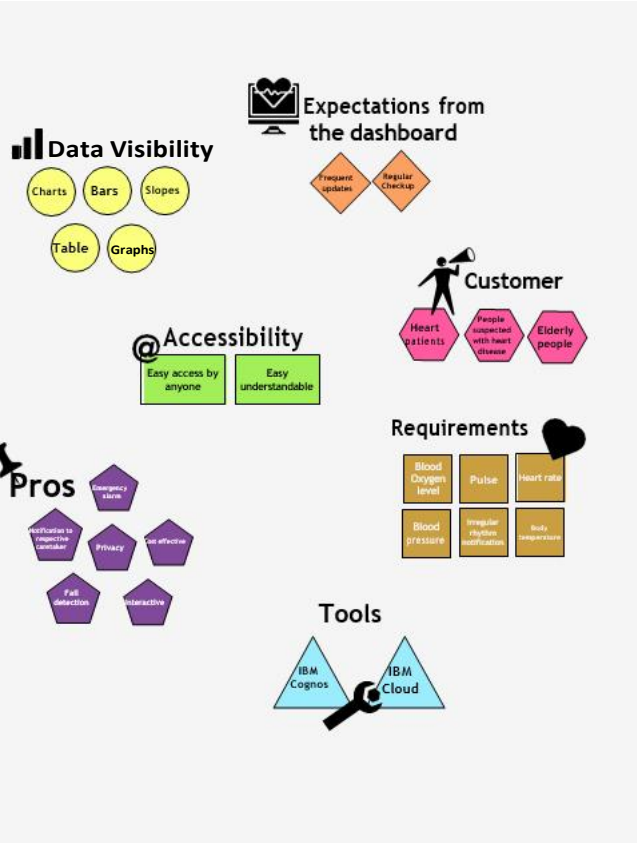## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
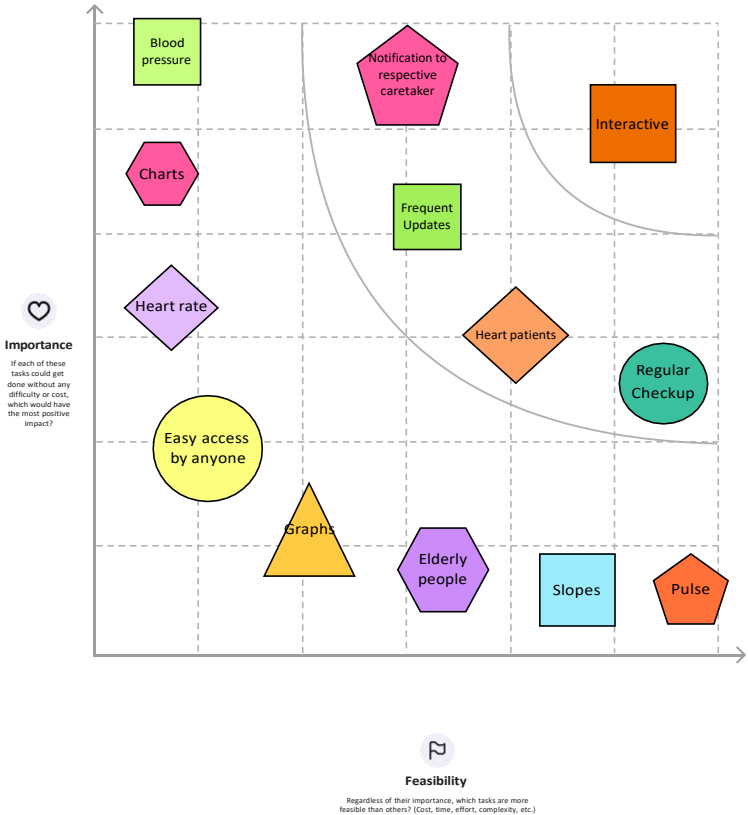
⏱ 20 minutes

📊 Data Visibility
- Charts
- Bars
- Slopes
- Table
- Graphs

🖥 Expectations from the dashboard
- Frequent updates
- Regular Checkup

@Accessibility
- Easy access by anyone
- Easy understandable

Customer
- Heart patients
- People suspected with heart disease
- Elderly people

Requirements
- Blood Oxygen level
- Pulse
- Heart rate
- Blood pressure
- Irregular rhythm notification
- Body temperature

Pros
- Notification to respective caretaker
- Privacy
- Cost effective
- Emergency alerts
- Fall detection
- Interactive

Tools
- IBM Cognos
- IBM Cloud

---

④

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
❤ If each of these tasks could get done without any difficulty at any difficulty or cost, which would have the most positive impact?

Feasibility
🚩 Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Grid items:
- Blood pressure
- Notification to respective caretaker
- Interactive
- Charts
- Frequent Updates
- Heart rate
- Heart patients
- Regular Checkup
- Easy access by anyone
- Graph
- Elderly people
- Slopes
- Pulse

➡

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template ➡

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template ➡

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template ➡

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example ➡