

## **Decreases** Inventory

**Costs:**When you know how much stock you have and how much you need, you can pinpoint inventory levels more accurately, thereby reducing storage and carrying costs for excess merchandise





Minimizes Out-of-Stocks: To avoid disappointing customers and missing sales, retailers want to avoid running out of inventory. Retailers can use inventory management tools to determine how much stock is "just right" to have on hand, neither too much nor too little.

2020

## Simplifies Processes and Facilitates

**Growth:** Strong inventory management also reduces friction in your systems as sales grow. Shipping, receiving and order fulfillment run more smoothly, and you minimize errors, customer complaints and staff stress.



**Improves Profit Margins:** With lower inventory costs and enough supply to fill every order, retailers improve profitability.

2022

## Improves Customers

**Satisfaction**: When customers get the products they want faster with fewer mistakes or out-of-stocks, it increases customer loyalty.