

# Brainstorm & Idea Prioritization

Date	10 November 2022
Team Iqd	PNT2022TMID36687
Project name	Fertilizer recommendation system for disease prediction
Maximum marks	4 marks

## Brainstorm & Idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to 2 hours  
1 hour or less alone or  
2-3 hours (must be virtual)

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### Before you collaborate

A little bit of preparation goes a long way when this session. It helps you get your head in the game.

10 minutes

- Team gathering: Gather your team and get everyone in the room (not just on Zoom).
- Set the goal: Make sure you're all on the same page about what you're trying to achieve.
- Learn how to use the facilitation tools: Use the Facilitator Superpower to help you get the most out of this session.

Open sidebar

### 1 Define your problem statement

What problem are you trying to solve? Frame your problem as a how might we statement. This will be the focus of your brainstorm.

5 minutes

How might we (your problem statement)?

Key rules of brainstorming

- Be clear and concise
- Be specific
- Be creative
- Be open to others
- Be collaborative
- Be positive

### 2 Brainstorm

Write down any ideas that come to mind. Don't worry about whether an idea is good or bad.

10 minutes

#### Deepika

- Avoid unwanted fertilizer
- Easy identify the disease

#### Syed Hussain

- It allows farmers buy fertilizers by application itself
- Avoid unwanted chemical
- farmers can cultivate crop without hurdle
- farmers may avoid soil pollution
- It detects disease and suggest better solution
- It also tells the farming techniques to the farmers

#### Naveen

- Instructions in correct way
- usage period of the fertilizers is mentioned
- App recommendation for the farmer
- userfriendly

#### Pradnya Dahake

- disease identification
- prior knowledge about the disease
- suggestion of correct fertilizers
- good quality of fertilizers

### 3 Group Ideas

Take 10 minutes to group your ideas into clusters. Cluster related ideas together. One cluster is a group of ideas that are related to each other. One cluster is a group of ideas that are related to each other.

10 minutes

#### It also tells the farming techniques to the farmer

#### farmers can easily avoid soil pollution

#### farmer can easily identify the disease

#### Easy to understand User Interface

#### Farmer can use correct fertilizer

#### Avoid financial loss

### 4 Prioritize

Your team should sit on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

Feasibility

Tip: Prioritize ideas that are both important and feasible. If an idea is not important or not feasible, it's not a good idea.

### 5 After you collaborate

You can export this report as an image or PDF. You can also share it with your team.

Quick add-ons

- Share this report: Share a view link to this report with your team.
- Export this report: Export this report as an image or PDF.

Keep moving forward

- Brainstorming: Brainstorming is a process of generating ideas.
- Customer experience journey map: A customer experience journey map is a visual representation of the customer's journey.
- Strengths, weaknesses, opportunities & threats: A SWOT analysis is a strategic planning tool.

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