

# DATA ANALYTICS IN DHL LOGISTICS AND FACILITIES

## LITERATURE SURVEY

**1. AGUINIS, H., AND SOLARINO, A. M. (2019)**

The Findings Illustrate A Range Of Challenges That Airlines May Face When Dealing With Big Data, Such As Shortage Of Qualified Human Resources, Absence Of Data-Drive Culture, Dealing With And Processing Huge Amounts Of Data, As Well As Data Privacy And Security Issues.

**2. AKTER, S. (2016)**

Big Data Analytics Is A Process Of Examining Information And Patterns From Huge Data. The Airline Industry Is Interesting Because Of Its Importance To The Global Economy, International Presence And Fierce Competitive Environment

**3. WILLIAM ADAMS AND JANET L. YELLEN. 1976**

From The Start, The Airline Industry Has Remarkably Connected Countries All Over The World Through Rapid Long-Distance Transportation, Helping People Overcome Geographic Barriers.

**4. ESI ADEBORNA AND KENG SIAU. 2014**

The Airline Industry Produces Vast Amounts Of Data, Capturing A Diverse Set Of Information About Their Operations, Including Data Related To Passengers, Freight, Flights And Much More. Analyzing Air Travel Data Can Advance The Understanding Of Airline Market Dynamics, Allowing Companies To Provide Customized, Afe Transportation Services.

**5. BERECHMAN NICOLE ADLER AND JOSEPH. 2001**

Due To Big Data Challenges In Such A Complex Environment, The Benefits Of Drawing Insights From The Air Travel Data In The Airline Industry Have Not Yet Been Fully Explored. This Article Aims To Survey Various Components And Corresponding Proposed Data Analysis Methodologies That Have Been Identified As Essential To The Inner Workings Of The Airline Industry

**6. Wang, Sen & Gao, Yi (2021)**

investigated identifying contributing factors and understanding the effect of these factors in causing the variation of air travel demand have been one of the key focus areas in air transportation research.