

Brainstorm & idea prioritization

brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

₼ 10 minutes Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Use this template in your own Set the goal
Think about the problem you'll be focusing on solving in

Before you collaborate

to do to get going.

A little bit of preparation goes a long way

with this session. Here's what you need

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and

productive session.



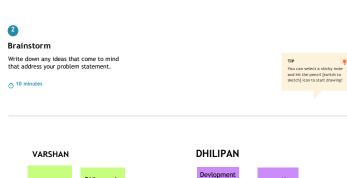
To run an smooth and productive session

Encourage wild ideas.

Listen to others

Stay in topic.

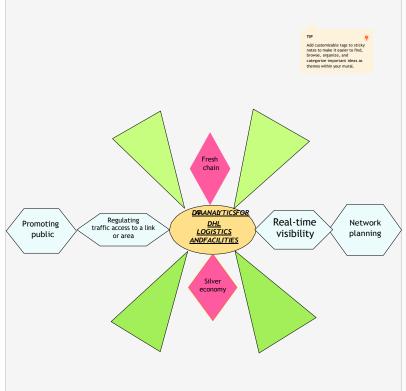
Defer judgment.

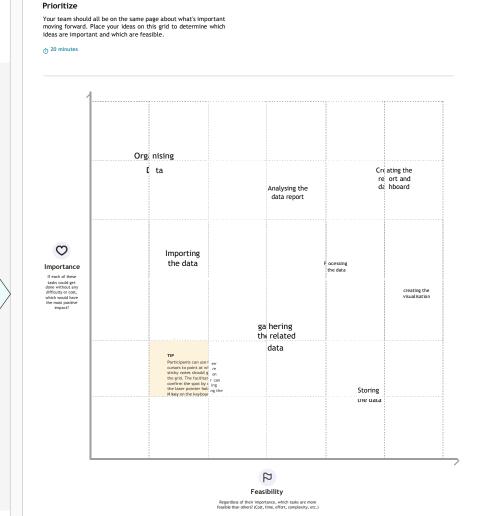












Share template feedback

Need some inspiration? See a finished version of this template to kickstart your work.

















After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy. Open the template

Customer experience journey map Understand customer needs, motivations, and

obstacles for an experience. Open the template >

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan. Open the template _

Share template feedback