EMPATHY MAP FOR PERSONAL EXPENSE TRACKER APPLICATION

Develop Expense tracker app
Add expenses regularly in app
Continuous monitoring

I want to manage expenses easily
I want to track my expenses in one app
I need a financial management assist

Say and do

Think and feel

Hear

See

using expense tracker is an effective way
It reduces time and effort
Easy to track expenses

Gather data and provide data list
Provide analysis report and graph
Compare with previous month

PAIN

$ Forget to add expenses in app

$ fail to monitor continuously

GAIN

$ Monitoring can be done easily

$ Guide to maintain expenses

$ Comparative study on expenses can be done