

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div><div>✓ Common people who wants to claim a proper insurance for their vehicle damages.</div><div>✓ Insurance companies.</div><div>✓ Vehicle loan lenders.</div></div></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><div><div>✓ Due to leakage claims , a lot of money should be wasted in the car insurance business.</div><div>✓ Customer face some delays while claim insurance because of the analysis of vehicle damages.</div><div>✓ Improper claiming procedures occurs.</div></div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><div><div>✓ Damaged vehicle should be under the process of visualization and testing done by an officer in that company.</div><div>✓ Based on the damages, a particular set of calculations are made.</div><div>✓ Finally , they claim the calculated money with a proper proofs .</div></div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><div><div>✓ To build a VGG16 model that can detect the area of damage on a vehicle.</div><div>✓ A model which includes automated assessments of vehicle damage and estimates the cost for the damage in an accurate manner.</div></div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div><div>✓ Impose delays in the processing of claims.</div><div>✓ A lot of money would be wasted due to leakage claims.</div><div>✓ False estimations .</div></div></div>	<div>7. BEHAVIOUR<div>BE</div><div><div>✓ Customer wants a proper insurance settlements.</div><div>✓ The insurance companies wants a faster and easier visualization and estimation methods without any leakage claims.</div></div></div>	
<div><div>3. TRIGGERS<div>TR</div><div>To help the peoples to get their justified amounts.</div><div>To reduce the delay process and give the outputs efficiently by using our model.</div></div><div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>BEFORE:<div>Time delay for analyzing and underwriting leakages.</div></div><div>AFTER:<div>Fast mechanism without any fraudulent activities.</div></div></div></div>	<div>10. YOUR SOLUTION<div>SL</div><div><div>✓ To build a VGG16 model that can detect the area of damages in a vehicle.</div><div>✓ The user can upload pictures in that model , it can assess the damage in a faster manner and estimate the cost of damage.</div><div>✓ This model can also be used by lenders , if they are underwriting a car loan, especially for a used car.</div></div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>ONLINE<div><div>✓ Social media platforms</div><div>✓ Online websites</div></div><div>OFFLINE<div>Customer feedbacks and words</div></div></div></div>		

--	--	--	--