## Ideation Phase Define the Problem Statements

| Date          | 15 September 2022      |  |  |
|---------------|------------------------|--|--|
| Team ID       | PNT2022TMID17883       |  |  |
| Project Name  | Customer Care Registry |  |  |
| Maximum Marks | 2 Marks                |  |  |

## **Customer Problem Statement Template:**

problem statement is a concise description of the problem or issues project address. The problem statement identifies the seeks to current state, the desired future state and any gaps between the two. A an important communication that problem statement is tool can help ensure everyone working on a project knows what the problem they need to address is and why the project is important.

## PROBLEM DEFINITIONS:

| QUESTION                     | DESCRIPTIONS   |  |  |
|------------------------------|--|--|--|
| Why this happens?            | This happens because the background windows update process is on.            |  |  |
| Who does the problem affect? | The user and the users who are connected to the Desktop.                     |  |  |
| What is the issue?           | This issue is over utilization of mobile data over connecting to the Desktop |  |  |
| What is the solution?        | This issue can be solved by disabling the windows update option in settings  |  |  |

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

| QUESTION                     | DESCRIPTIONS   |  |
|------------------------------|--|--|
| Why this happens?            | This issue often happens when the Web Browser is not compatible. |  |
| Who does the problem affect? | The user and the users who are using the Website                 |  |
| What is the issue?           | This issue can be related to the incompatibility of the Browser  |  |
| What is the solution?        | To check and download the compatible version of the Website      |  |

| Problem<br>Statement (PS) | l am     | I'm trying to               | But   | Because   | Which makes me feel                     |
|---------------------------|----------|-----------------------------|---|---|---|
| PS-1                      | Customer | Trying to resolve the issue | The problem statement is hard to understand | There is no clear explanation about the project             | Anxious to resolve the issue            |
| PS-2                      | Customer | Get a quick response        | The process has many gear                   | Problem<br>need to be<br>resolved as<br>soon as<br>possible | Afraid of getting my problem get solved |