



What do they HEAR?

what friends say
what boss say
what influencers say

Is small or big damage in your car?

Are you okay, can I call the ambulance?

Call the insurance company for information regarding their car insurance.

Check your insurance is valid or not

Someone take me out from car and give me a water

please someone inform my family?

Time Taking Process

Sometimes, getting insurance takes too long.

Coverage Failures

When will my car be returned?

Fear about the damage

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

after service, the car operates properly as before the crash.



Consider whether your insurance will file a claim.

Analyze the damage

View the Damage Intensity

Estimate the cost of the damage

Check the insurance validity



What do they SEE?

environment
friends
what the market offers

What do they SAY AND DO?

attitude in public
appearance
behavior towards others



Check the damage of the car

Report the incident to the police

GAIN

"wants" / needs
measures of success
obstacles

get confidence after a crash.

Will get the insurance amount that you have been building for years

Third party liabilities

PAIN

fears
frustrations
obstacles

Share your feedback